

THE COMPETITION TRIBUNAL

IN THE MATTER OF the *Competition Act*, R.S.C. 1985, c. C-34, as amended;

IN THE MATTER OF an application by the Commissioner of Competition pursuant to section 79 of the *Competition Act*;

AND IN THE MATTER OF certain rules, policies and agreements relating to the multiple listing service of the Toronto Real Estate Board.

BETWEEN:

THE COMMISSIONER OF COMPETITION

Applicant

- and -

THE TORONTO REAL ESTATE BOARD

Respondent

- and -

**THE CANADIAN REAL ESTATE ASSOCIATION and
REALTYSELLERS REAL ESTATE INC.**

Intervenors

WITNESS STATEMENT OF SHAYAN HAMIDI

TheRedPin.com Realty Inc.

1. I am a co-founder and the CEO of TheRedPin.com Realty Inc. ("TheRedPin"). TheRedPin is a real estate brokerage with a website at www.theredpin.com and currently have offices located at 180 Bloor Street West, #602, Toronto.

2. Previously, I founded and was CEO of GoTakeOut.com, an online location-based restaurant guide for Toronto. I have also worked as Managing Director for CrysTile Corporation

and in the President's office at St Michael's College, University of Toronto. I also taught calculus and economics at the high school level. I have an honours degree in Computer Science, Mathematics and Economics from the University of Toronto.

TheRedPin

3. TheRedPin is one of Canada's first online brokerages. We describe our business as a hybrid of a high tech company with a savvy, full service real estate brokerage. Our objective is to make the experience better for buyers and sellers, through innovative technology and amazing customer service. TheRedPin was honoured in 2011 by MaRS, one of world's biggest centers of innovation located in Toronto, as one of Canada's most innovative companies.

4. TheRedPin's brokerage business has a "consumer centric" approach. I believe there is a significant difference in our business model compared to traditional real estate.

5. At the core of our business model is our website, www.TheRedPin.com. To my knowledge TheRedPin was the first brokerage to launch a website using TREB's virtual office website (VOW) data feed, in December, 2011.

6. Our website provides access to the following:

- (a) **Searches:** Searchable listings of residential properties that are actively for sale in the Greater Toronto Area (GTA) and searchable new and pre-construction condominiums in the GTA. I believe TheRedPin is the largest database of for sale residential listings available to buyers and sellers in the GTA;
- (b) **Related Information:** TheRedPin offers a wealth of "third party information" that is useful for potential buyers and sellers who are considering the purchase or sale of a new home, from school rankings, to more than ten years of real estate statistics, to information and links to over hundred thousand local businesses around the GTA;
- (c) **Superior technology:** As we state on the website,

TheRedPin is not just a real estate search site, rather it's a home buying application. It's an extensive platform, using the latest available technologies and the most powerful APIs¹ to pull in the best relevant up-to-date content and make it easy and fast to search and browse. TheRedPin is focused on streamlining the whole buying and selling process, to make it more efficient and effective.

- (d) For our condominium customers, who may be investors or customers who intend to live in the condo, we provide access to new condo developments before the general public or most other agents.

7. If a customer buys or sells with TheRedPin, we rebate 25% of TheRedPin's commission as part of TheRedPin Rebate Program.

8. To make sure the interest of our buyers and sellers are aligned with our sales representatives, we hire our agents, pay them a base salary with bonus for each deal that they do, based on customer satisfaction. In addition, we give our agents dental and medical benefits and pay for their dues, gas, mobile and other expenses. We also offer them all their clients, so all they have to do is to focus 100% of their time and resources on servicing clients, not selling to them!

Origins of TheRedPin

9. My experience selling a home and buying a condo in 2008 motivated me to consider using my technology background to make real estate business more transparent and better.

10. In 2008, I and three others started a business we called Realty Teller. We all still own and work in the business, which is now TheRedPin. Three of us have a tech background, and the fourth, Tarik Gidamy, has been a real estate broker since about 1997. He is TheRedPin's broker of record. He has been working with us since 2008 but was not full time until 2011, as he was a real estate broker and developer of custom homes.

¹ An API is an application programming interface, which is essentially a way for different software programs to talk to each other.

11. In 2008, my co-founders and I looked into the real estate industry in Toronto. Our goal became to increase transparency in the real estate industry using the MLS data and third party information such as schools, neighbourhoods and so on. We believed there is more to a home than the basic factors such as square feet and number of bedrooms. We believe your home will make a huge impact on your life, such as your lifestyle, the neighbourhood you live in, the schools yours kids go to, and how easily you can commute to work. All are important facets of buying or selling a home.

12. In developing Realty Teller, we created a platform that would meet those customer desires and needs, all in one user-friendly internet website.

13. Realty Teller's platform was designed to allow consumers to search thousands of preconstruction, MLS-listed and exclusively-listed homes for sale and for rent across the GTA. Consumers could search using numerous characteristics of the home they were looking for, from common criteria (such as listing price, number of bedrooms and property type (e.g. condo or detached) to more particular criteria such as lot features (corner, waterfront, water view), to keywords such as swimming pool or fireplace, to parking features, to the number of days the property has been listed for sale on Realty Teller.

14. Once the customer decided on the characteristics for a search, the search could be restricted by neighbourhood, by MLS district (boundaries created by TREB), by street intersection (e.g. Yonge and Eglinton), by postal code or by MLS number (assigned by TREB).

15. The search would display properties currently for sale to the consumer in multiple ways that the consumer would select – in a list of available properties, on a map with available properties shown by icons, on a property by property basis (a "gallery" view), or by MLS listing ("MLS view" – as would appear on the website www.mls.ca, which is now realtor.ca).

16. The Realty Teller website was also designed to provide a single online source of other information important to people looking for a home, including:

- (a) A snapshot of neighbourhood statistics, including real estate information (such as average home price, average property tax) and demographic information (average

household income, main age group and ethnic groups living in the neighbourhood);

- (b) A "one month snapshot" of average home price and number of sales for a geographic area, by percent change from the previous month and a graph of the previous year or more;
- (c) Comparable houses for sale, including a photograph, address, list price, and number of bedrooms and baths;
- (d) Similar homes that have recently sold, with the same information as houses of sale but also including the sale price and date of sale;
- (e) Graphs and statistics for investment purposes, such as how well the property is priced, how quickly is it likely to sell based on similar homes in the area;
- (f) Local points of interest near the home for sale, such as schools, grocery stores, walk-in medical clinics, banks, restaurants and cinemas;
- (g) Mortgage calculator and mortgage rate information, a land transfer tax calculator; and
- (h) Many other features.

17. Screenshots from the Realty Teller website platform we created in 2008 are attached as Exhibit "A".

18. My co-founders and I all wanted to innovate using MLS data and the strength of the technology but could not. When we approached TREB to get a data feed, we were told, I believe in a meeting with TREB's Chief Information Officer Mr. John DiMichele, that such a policy was not in place and we could not have it. We confirmed with TREB that the only way to get the information in data form would be to get signatures from each and every individual brokerage to allow us to display their listings on our website.

19. In March 2009, we were set up for a data feed transfer from Bridlepath Progressive Real Estate and the Harvey Kalles brokerage. But we soon realized it would take a lot of work trying to get other brokerages to provide us with listings in a data feed format.

20. This allowed us to test out the platform we had built and see how it would work. It took months to get to this point and we knew it would take much longer to get sufficient listings from all the existing brokerages to make our platform work. The problem was that it had incomplete listings which is not appealing or satisfactory to customers, and it was too much work to get all of feeds by agreement.

21. During this time, even a major Canadian real estate developer, Tridel, who again liked our idea and was very interested in our platform. But without all the resale home listings data in a feed from the TREB MLS, we could not go further with them.

22. We eventually decided to go forward with new condominiums as our business option, because we believed there were sufficient numbers to make the online platform work. As it has turned out, this decision allowed us to stay in business, build traction for the brand and platform, until the MLS data became available over two years later.

23. My partners and I also looked at the policy change in the U.S. real estate market closely. I strongly believed that eventually, the MLS data would become available in Canada. Simply, I believed that the information could not be held back from brokerages and consumers in this day and age. It would eventually happen.

24. We decided to focus on an online platform and sophisticated website to provide services to the new condominium market and build up a real estate business in that manner. We would not act as a brokerage for condominiums, but instead as the online platform connecting condo builders and developers with potential buyers. At this point, the builders were the source of revenue for the company, because they would pay for ads and other ways to be featured on the website.

25. The platform initially launched to private testers in March 2010. There were a couple of thousand testers who could use the platform and give feedback. Access to it was password protected (it was behind a "walled garden").

26. In September 2010, the platform launched publicly. We dropped the wall to the login and allowed anyone to participate.

27. In January 2011, we began to allow buyers to make direct connections with builders through the website by introducing contact tools. The platform was very good for customers, but we got feedback from buyers that the condo builders were not responsive enough. Since we passionately cared about the buyer's experiences, this feedback pushed us into the service end of the business because we felt they could not leave the buyers "hanging out there". We began to do more and more of the leg work for buyers towards the purchases of condos. Tarik Gidamy was handling the transaction aspects as he is a licensed broker.

28. As this service developed in 2011, we learned that TREB would be releasing a VOW Policy. We realized that it was time, and we could now move forwards toward our original Realty Teller vision from 2008. We had an existing online platform and we could obtain and use TREB's MLS data if we became an official brokerage and a member of TREB. These pieces allowed us to create TheRedPin.

TheRedPin's Business

29. TheRedPin launched as a brokerage at the end of June 2011, just as TREB announced its new VOW policy and rules.

30. TheRedPin is a full service brokerage. We work with both buyers and sellers. TheRedPin currently employs five agents, who are paid a salary and benefits. Their TREB dues and gas are also paid for. Agents make a flat rate on real estate transactions with a bonus if there is high customer satisfaction. Their compensation is not based on the value of the property (commission) so that they can focus on high quality service. We also employ five other people referred to as "angels", who assist customers with matters related to the purchase and sale of a home but do not need the attention of an agent immediately.

31. For sellers, we offer a range of service from simple postings on the MLS without any further service, to full listing and buyer service. For buyers, our business model allows buyers to

educate themselves about the market and specific condo or resale properties, as well as many other features of neighbourhoods such as schools, using the extensive information and search functions on TheRedPin.com. Customers can then get help from our non-agent employees for certain tasks and from our agents to assist with things like getting advice, going on tours, making an offer, and negotiating the terms of a transaction.

32. TheRedPin offers buyers and sellers 25% of our commission as a "cash back" incentive on homes purchased or sold through our brokerage. In general terms, buyers and sellers qualify for this incentive when purchasing a resale property or a new condo, the latter being sold by the developer and purchased after the public opening date announced by the developer.

33. TheRedPin is different from the "traditional" brokerages in Canada. Assisting buyers with the home buying process involves a lot of leg work for traditional brokers. We believe that in the Internet era, many services can be streamlined and changed to provide much more efficient, better and scalable services through technology. Canada is far behind the United States in this respect, as the United States has had online brokerages that use technology to empower their clients and are able to offer value-added services provided through websites for years.

34. Many traditional brokerages are not structured towards the consumer, in that the brokerage's real clients are the agents, not buyers and sellers. The model is commission-based where the commission paid is either shared between the agent and the brokerage, or the agent pays a monthly fee referred to as desk fees to the brokerage to use their brand, or a mix of the two. The brokerage makes more money from a higher volume of transactions done by the agents, and having higher number of agents on board. For the most part, these agents have their own independent businesses under the brand offered by the brokerage.

35. TheRedPin's model puts the customer first and works backwards from that objective. Empowering the customer to do more himself or herself assists the brokerage in becoming more efficient, as less work is done by the agent.

36. Providing MLS and other important information to consumers efficiently and effectively, particularly through our website, is critical to our model. As a hybrid brokerage and technology company, we use technology and the Internet effectively to generate leads, so our Realtors only

focus on service rather than the volume of transactions. In this way, the focus is on customers receiving the agent's expertise, not using the agent to get access to the information in the MLS. The agent's value is in the negotiation, advice, judgment, due diligence, what offers to make and so on. The agent should not be a tour guide or simply be a source of MLS and other information.

TREB's VOW Feed

37. In November, 2011, TheRedPin entered into an agreement with TREB to obtain the TREB VOW feed. We began receiving the feed in late November, 2011 and launched it on TheRedPin.com on December 27, 2011.

38. TREB's VOW feed does not contain data about

- (a) the sold price of homes,
- (b) the sold date of homes,
- (c) updates on number of days a property for sale (a "listing") has been on the market ("Days on Market"),
- (d) other status changes, such as when a listing is pending sale, expires or is withdrawn,
- (e) broker information such as the offer of commission from the seller's brokerage to the buyer's brokerage,
- (f) price adjustments and a history of them, and
- (g) consolidated latitude and longitude of listed properties that would help us to accurately locate every home on the map with a "red pin".

39. The data feed also does not have other helpful, secondary data such as machine-readable boundaries for new districts (boundaries recently redrawn by TREB) and its old districts.

40. This is all information that TheRedPin needs and we would like TREB to include in its VOW data feed. TheRedPin has attempted to create an algorithm to be able to calculate the Days on Market of a listing using the data that is in the feed, but it is not sufficiently accurate to use due to lack of information. This information is available on TREB's MLS system as it can be obtained by agents through TREB's Stratus service, but is not in the data feed.

Use of Sold and Other Data in TheRedPin's Business

41. If TREB's MLS VOW data feed contained the data listed above, it would make a huge difference to TheRedPin's business and the level of service our agents could provide, which would be a huge differentiator for us to what is currently available in the market

42. I believe TheRedPin as a real estate brokerage and a member of TREB should be able to pull in ALL the data with sold history from the MLS for its internal use and to provide to clients in office and through our website. With it, our Realtors can use our own technology and additional information that we have in our database, in order to provide better insight to our clients, such as providing them with much smarter, and complete comparative market analysis or "CMA" of any listing that would match their criteria.

43. For example, with access to sold data we will also be able to use aggregates to show trends to users in different formats, such as "heat" maps (which local areas are "hot"), graphs and charts so they can better understand the market and make better decisions.

44. I believe that the TheRedPin would get better traction as a brokerage if we could obtain this data. We could provide better and a greater number of services; the information would attract a greater number of people to our brokerage and it would allow innovation and more information to be used by our customers and our agents. We would also provide more tools for our agents to make them more efficient, more responsive, with better information and insights to

provide to clients. There are also benefits to the brokerage in terms of lower costs. The sold data is key to all of this.

45. The efficiencies in our business allow TheRedPin to offer 25% of the commission back to customers because buyers are doing work themselves and our agents can focus on work that adds the most value to customers. Customers can do their own research on properties that they may be interested in buying using the information on our website. Customers love doing their own research. We at TheRedPin believe in transparency and a transfer of control to buyers. It also makes our agents more efficient as customers do some of their own research and get educated on our platform, rather than relying on information from an agent.

46. We want our agents to spend time with buyers or sellers who are at the "bottom of the funnel", that is, who are close to a decision to buy or seller a property. When they are at that point, agents provide advice and information to help sellers with pricing the property, or about how much a buyer should offer. They should focus on the value that they bring to a customer as opposed to all the various other services that are traditionally provided by a brokerage but that do not necessarily have to be done by the agent personally and can be done much more accurately and efficiently through technology.

47. When assisting with pricing or an offer, an agent may also do a comparative market analysis or CMA that compares a property for sale (or to be sold) with similar properties that have recently sold. But a traditional agent cannot personally prepare a CMA on every property that a buyer may have some interest in (especially when the buyer is not at the bottom of the funnel). It is more efficient for agents to focus on one or two homes that the buyer is actually interested in buying and to let consumers do their own research through a website to weed out properties they are not really interested in. In addition, with a data feed and our technology, our agents could prepare a better CMA more quickly than now. Instead of taking an hour or more to research and gather information, with the help of our technology it would be minutes.

48. For advice to customers, such as CMAs, the age of sold data is important. The most recent sale prices are more relevant for determining individual listing prices for sellers. Additional data back in time is also very helpful to be able to look at trends. Knowing this

information may help buyers determine whether a property is a good investment, and whether if it could give a good return on investment, ROI, if they buy it and rent it out.

49. Agents need to understand these kinds of trends in the market and this could be done by TheRedPin using the additional MLS data, particularly sold prices, and the algorithms we have developed. For instance, condos and resales could be compared in an area in order to see if a new or pre-construction condominium could be a good investment or not based on previous sold trends. MLS data for homes in a selected neighbourhood could be used to figure out trends in the sale and list prices in that neighbourhood.

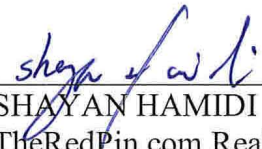
50. As well, some customer services could be automatic with a better data feed. As an example, if we had price changes in the feed, we could offer an automatic notification to customers of price reductions in neighbourhoods they are interested in. Buyers looking for a "deal" could react very quickly to changes in the market and could do so without any personal involvement of the agent (saving time and improving responsiveness for our brokerage to the customer's needs).

51. TheRedPin agents can retrieve data, including sold data and days on market, now as members of TREB using Stratus or Geowarehouse, which are services that TREB provides. But these services are not flexible and the technology is weak even though the information itself is helpful to agents and ultimately to customers. Part of the problem is that agents have to use the format and search terms offered by the software by the board. Then the agents have to make sense of the information on their own which is a lot of work. Some of that work and insight can be achieved using more flexible and advanced technology and some of it can be done by customers themselves. Also, a lot of third party information that we already offer on TheRedPin.com is either not available through Stratus or Geowarehouse, or is not searchable based on their current databases. An example is creating a CMA with sold data on homes with indoor swimming pools or certain school information, neighbourhood and lifestyle information such as close shopping nearby. With a complete data feed from TREB, we could put all of the information from several sources together, seamlessly and in innovative ways for our agents and our customers and not be limited by the information and pre-packaged format of Stratus and Geowarehouse.

52. Buyers and sellers can get in touch with brokers all over the city to get information about properties that have recently sold. You do not really have to already be working with a Realtor to get this data, many agents would offer it to you to win your business or just to give you some service. If you contact a few agents informally and ask them for sold data, it will not take long to find one who will send it to you via fax, printouts or email. This seems to be acceptable and common practice. So if it is acceptable to share this information, then why should it matter how we do it and why can't we choose to do it through our website? We need to have a level playing field in the industry so as a new and independent real estate brokerage we can also have a chance to operate and innovate on our own terms.

53. I also like the idea of being able to have the offer of commission included in the TREB VOW feed, because we can use that data internally to immediately and accurately calculate the rebate offered by TheRedPin to buyers. Already, TheRedPin calculates the anticipated rebate on its website (25% of the offer of commission), but does so on the basis of the assumption that the offer of commission is 2.5%. The accuracy would be improved if we could receive the actual offer of commission in TREB's data feed, and it would be more transparent and buyers would be clear on what is being paid out.

SIGNED THIS 22ND DAY OF JUNE, 2012.



SHAYAN HAMIDI
TheRedPin.com Realty Inc.

EXHIBIT
"A"

RealtyTeller

Hi Jessica! My Stuff Help Log Out Language: English

[Find Homes](#) [Find New Homes](#) [Find Stats & Trends](#) [Find Advice & Opinion](#) [Find Professionals](#)

FIND HOMES

Search thousands of preconstruction, MLS, and exclusive listings, to find homes for sale & rental properties.

Homes New Homes & Condos More ▾

Neighborhood
 C14 MLS District
 Intersection
 MLS MLS Number
 M4N Postal Code

For Sale
 For Rent
 Open Houses

eg. North York, Willowdale, Yorkville

Type: Bedrooms: Washrooms: Min Price: Max Price:

Search ▾

[Advanced Search](#) [Basic Search](#)

WE HELP YOU:

1 Find Homes

- Search for resale homes
- Search for new homes
- Both MLS and exclusive listings

2 Explore Stats & Trends

- Explore neighborhoods
- Find great schools
- Get investment stats

3 Get Professional Advice

- Connect with experts!
- Ask your questions
- Get their advice

Featured Pre-Construction Project



THREE HUNDRED
FRONT STREET WEST

The heart of the Entertainment District just skipped a beat

Latest Discussions (Q&A)



Is it better to turn the utilities on in a house when you want to show? Everything is off right now.

Asked a few minutes ago by: [Julia Hunt](#) in [Toronto](#)

Neighbourhood Snapshot: The Annex (M5R)



Real Estate

Average Home Price: \$823,697
 Homes: 40% Owned, 60% Rented
 Average Property Tax: \$5,603
 Average # of Bedrooms: 3
 Most Common Housing Type: Condo

Demographics

Average Household Income: \$69,000
 Main Age Group: 20 - 40
 Marital Status: 50% Single, 30% Married
 Percent of Immigrants: 45%
 Major Ethnicities: Chinese, Portuguese ...



more >

[check out Annex's complete neighborhood page >](#)

Market Watch: Movers and Shakers

[check out the Stats & Trends Section to research >](#)

One Month Snapshot

% change from Sept - Oct 2008

	Price	# Sales
Bayview Village	▲ 0.5	▲ 1.8
Willowdale	▼ 0.2	▲ 0.5
The Village	▲ 0.1	▼ 1.1

One Year Snapshot: Change in Average Sales Price

Willowdale

Willowdale vs. Toronto
 +5.1% +4.9%



Introducing mobile to real estate!

You can now find homes for sale while you're on the go with your iPhone, blackberry or any other mobile phone.

[Learn more >](#)

Featured Businesses

Builders



"Shane Bagha's brand leads his market." Macleans



Tridel is Canada's leading developer and builder of condominium residences with more than 70 years of homebuilding experience.

Brokerages



For over 50 years, Harvey Kalles has been dedicated to offering professional real estate service.



Remax sells over one third of all homes in Canada

Local Spotlight



Jane Paterson
 (Incorporated) Services Distinctive Marketing
 National Perspective
 Visit my website



M. Booker Clark, San Francisco
 Charming Design Quality Remodeled Home That is Easy to Sell
 Peter Smith, Everdental Realty

Agents - get even more traffic to listings and exposure to your personal brand

[Learn more >](#)

Toronto's Featured Homes: \$1,500,000 - \$2,000,000



\$0 - \$250K \$250K - \$450K \$450K - \$650K \$650K - \$850K \$850K - \$1,000,000 \$1,000,000 - \$1,200,000 \$1,200,000 - \$1,500,000 \$1,500,000 - \$2,000,000 \$2,000,000 -

RealtyTeller

Hi Jessica! My Stuff Help Log Out Language:

Find Homes Find New Homes Find Stats & Trends Find Advice & Opinion **Find Professionals**

eg. remax, tridel, builder, agent
[Advanced Search](#)

Min Price: Max Price: Bedrooms: Washrooms: Square Feet: Property Type: Listing Type:

Willowdale & Bayview Village Homes For Sale: 10 homes found

- [List view](#) [Map view](#) [Gallery view](#) [MLS view](#)

Quick List (0)

Sort By Results Per Page Hide Thumbnails Page 1 of 2

1 80 Harrison Garden Blvd.



property type: Condo
Apt #: 1506
North York

\$950,000

bedrooms: 2+2
bathrooms: 3

listing preview save email alert

Featured Listing

2 662 Sheppard Ave. E



property type: Condo
Apt #: 310
North York

\$1,200,000

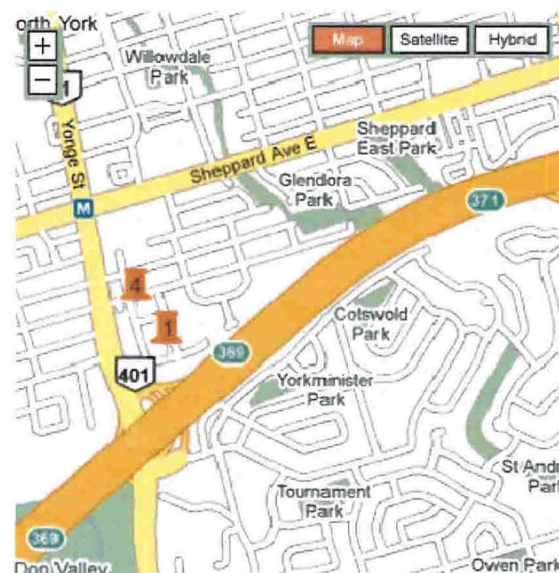
bedrooms: 2
bathrooms: 3

listing preview save email alert

Featured Listing

3 30 Canterbury PL.

\$1,190,000



Willowdale Spotlight



Linda Wassong
Toronto's Finest
Award Winner

[View my profile on Realtyteller](#)



Sara Cleland
More than ten years
specializing in
Willowdale area.

[View my profile on Realtyteller](#)

Your ad here **PRO**

**GIVE YOUR
LIFE A CHANGE**

RealtyTeller

Hi Jessica! My Stuff Help Log Out Language:

Find Homes Find New Homes Find Stats & Trends Find Advice & Opinion **Find Professionals**

eg. remax, tridel, builder, agent

[Advanced Search](#)

Min Price: \$850,000	Max Price: Any	Bedrooms: 2+	Washrooms: Any	Square Feet: Any	Property Type: Condo	Listing Type: Any	<input type="button" value="Switch to Basic Search"/>
Days on RealtyTeller: 10	Ownership/Title: No preference	Lot Features: <input type="checkbox"/> corner lot <input type="checkbox"/> col-de-sac <input type="checkbox"/> waterfront <input type="checkbox"/> waterview	Property Features: Year Built: Any Lot Size: Any	Number of Floors: Any	Parking/Garage: Any	Keywords: <input type="checkbox"/> basement <input type="checkbox"/> central air <input type="checkbox"/> office/den <input type="checkbox"/> laundry room <input type="checkbox"/> dining room <input type="checkbox"/> family room <input type="checkbox"/> fireplace <input type="checkbox"/> swimming pool <input type="checkbox"/> disability features <input type="checkbox"/> forced air <input type="checkbox"/> spa/hot tub	<input type="button" value="Search"/>

Willowdale & Bayview Village Homes For Sale: 10 homes found

List view Map view Gallery view **MLS view**



Quick List (0)

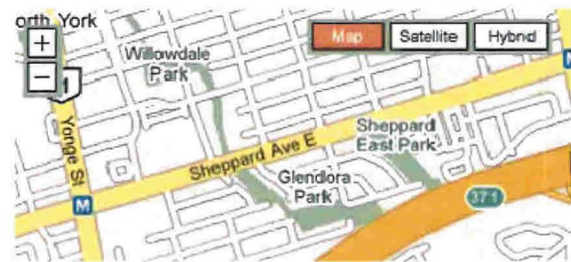
Sort By **Best Match** Results Per Page **6** Hide Thumbnails Page 1 of 2

80 Harrison Garden Blvd.



property type: Condo
Apt #: 1506
North York

\$950,000
bedrooms: 2+2
bathrooms: 3



listing preview save email alert

Featured Listing

Willowdale Spotlight

Linda Wassong
Toronto's Finest Award Winner
[View my profile on Realtyteller](#)

Sara Cleland

Search Results > 1521 - 80 Harrison Garden Blvd.

<< Back to search results

< Prev

Next >



1521 - 80 Harrison Garden Blvd., M2N 7E3

MLS#: C1409393

Map: 103-20-E

District: C14

\$950,000 For Sale

Total Views: 238

Last Updated: 8/15/2008

Overview

Investment

Building Info

Neighborhood

Schools

Discussions

Open House

Directions



Quick List (2)

Unit Information

hide

MLS#: C1409393
Holdover: 90

DOM: 36 Occup: Owner
Possession: Sept 1/ TBA

Taxes: \$5,671.41 (2007)
Last Status: New

Unit Details

Extras

Room Description

About This Home

Unit Info

Level: 15 Unit#: 6
Corp#: TSCC/1600
Rooms: 6
Bed: 2+2
Washrooms: 3
1x6 1x4 1x2

Kitchens: 1
Fam Rm: Y
Basement: None
Fireplace/Stv: Y
Heat: Gas - Heat Pump

Apx Sqft: 2000 - 2500
Exposure: SW

Maintenance

Maint: \$1,052.17
Taxes: N
Heat: Y
Cable TV: N
Bldg Insur: Y
Comm Elem: Y
Water: Y
Hydro: N
CAC: N
Prkg: Y

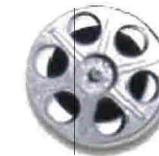
Building Info

Pets Perm: Restrict
Bbqs: Allowed
CAC: Y
Central Vac: N



Video

Photos



VIDEO

Presented By

contact tools



Jill Katherleen Kaley

Sales Person
416-459-3336
My Profile

ROYAL LEPAGE

Royal LePage - Your Community

Brokerage
416-969-7172

Royal LePage - Your Community Profile

Floor Plan

enlarge the plan



Map Points of Interest

hide

Popular

Categories

- TTC
- Schools
- Walk in Clinics
- Grocery Stores



Part Km: 1
 Basement: None Hydro: N
 Fireplace/Stv: Y CAC: N
 Heat: Gas - Heat Pump Prkg: Y

Apx Sqft: 2000 - 2500
 Exposure: SW



20

Presented By contact tools

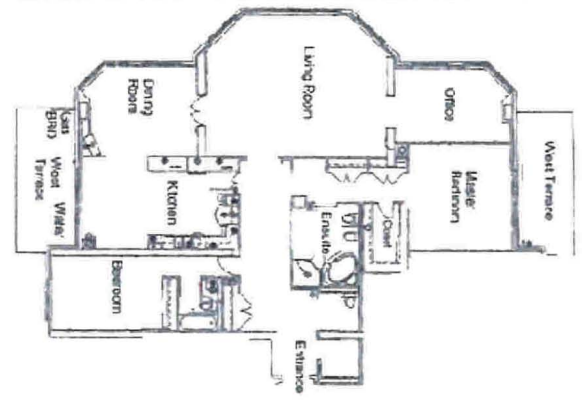


Jill Katheleen Kalev
 Sales Person
 416-459-3336
 My Profile



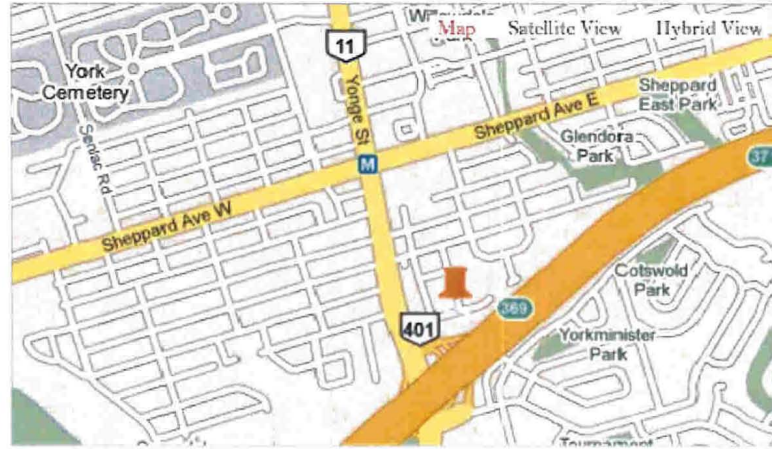
Royal LePage - Your Community Brokerage
 416-969-7172
 Royal LePage - Your Community Profile

Floor Plan enlarge the plan



Map Points of Interest

- Popular Categories
- TTC
 - Schools
 - Walk in Clinics
 - Grocery Stores
 - Community Center
 - Banks
 - Restuarants
 - Cinemas
- what else is around here?
 eg, Loblaws, Starbucks Find



Research Comprable Homes hide

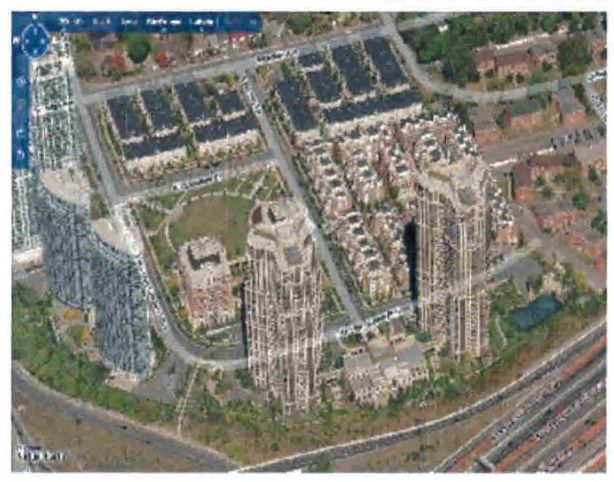
Comparable for sale properties for 1521 - 80 Harrison Garden Blvd.

- | | | | | |
|--|--|--|--|--|
| | | | | |
| 28 Harrison Garden
\$888,000
3 br 2ba | 662 Sheppard Ave.
\$997,000
2 br 3 ba | 660 Sheppard Ave.
\$910,000
2 br 3 ba | 30 Canterbury PL.
\$1,190,000
3 br 4 ba | 662 Sheppard Ave.
\$1,200,000
2 br 3 ba |

Similar Recently Sold Homes:

- | | | | | |
|---|--|--|---|--|
| | | | | |
| 80 Harrison Gar.
Sold: \$967,000
On: 08/07/08
2 br 2 ba | 660 Sheppard Ave
Sold: \$1,100,000
On: 09/12/08
3 br 3ba | 78 Harrison Gar.
Sold: \$973,000
On: 09/16/08
2+2 br 3ba | 80 Harrison Gar..
Sold: \$988,000
On: 09/14/08
2+2 br 3ba | 662 Sheppard Ave
Sold: \$958,000
On: 09/22/08
2+2 br 1ba |

Bird's Eye View



Statistics and Graphs for Investment Purposes

The following four questions and answers will assist you in deciding whether this property is a good investment option for you.

We have put the property side-by-side comparable properties in its neighbourhood and city allowing you to compare its projected performance and helping you make an informed, factual decision.

1 How well is this property priced? **1.3%** Below similar homes recently sold & currently in the market at Willowdale area

expand

2 How quickly can I sell this property? This Property vs. Toronto

On average similar homes in Willowdale have sold **3 days faster** than others from Toronto

31 Days vs. **34 Days** in the last year

expand

3 How have prices of similar homes changed in the last year? In the last year prices of similar homes in Willowdale has raised 0.2% more than others from Toronto

Willowdale vs. Toronto

+5.1% vs. **+4.9%**

expand

4 What are Willowdale's residential property characteristics? Most properties in Willowdale are condos and majority of them are owned.

	Willowdale	vs.	Toronto
Percentage of Ownership:	67%		68%
Percentage of Condos:	72%		26.5%

expand

Tools [click here to see all research tools](#)

Mortgage Calculator hide

Calculate your monthly payments.

Mortgage amount \$

Annual interest rate % per year
e.g 5.2

Loan Term: years

Desired amortization schedule

Step 1/3 [Next](#)

Mortgage Rates hide

Rates for M2N Sponsored By:

Mortgage Type	Today	Last Week
25 yr fixed mtg	6.20% ▲	6.12%
15 yr fixed mtg	5.85% ▼	5.92%
10 yr fixed mtg	5.55% ▲	5.42%
5 yr fixed mtg	5.00% ▼	5.10%
5 yr variable mtg	4.21% ▼	4.30%

[Find lenders in your area](#) Updated 9/18/2008

Land Transfer Tax Calculator hide

Purchase price \$ [Calculate](#)

Provincial Land Transfer Tax (PLTT) Applies to all Ontario properties \$

+

Toronto Land Transfer Tax (TLTT) Applies to all Toronto properties \$

=

Statistics and Graphs for Investment Purposes

The following four questions and answers will assist you in deciding whether this property is a good investment option for you.

We have put the property side-by-side comparable properties in its neighbourhood and city allowing you to compare its projected performance and helping you make an informed, factual decision.

1 How well is this property priced? 1.3% Below similar homes recently sold & currently in the market at Willowdale area

hide ▲

Relative to Similar Home **for Sale** in Willowdale

higher

average → \$960,200

lower

Relative to Similar Homes Recently **Sold** in Willowdale

higher

average → \$962,350

lower

2 How quickly can I sell this property?

On average similar homes in Willowdale are sold **3 days faster** than others from Toronto

This Property **31 Days** vs. Toronto **34 Days** in the last year

hide ▲

Days on Market of Similar Homes (days)

Change over: 1 year | 3 years | 5 years | All

Legend: Willowdale (blue), Toronto (green)

Month	Willowdale (days)	Toronto (days)
May	28	30
J	30	33
Jul	32	35
A	34	38
Sep	31	36
O	30	32
Nov	32	33
D	35	37
Jan	36	37
F	30	36
Mar	30	35
A	27	34
May	32	33

Tools [click here to see all research tools](#) ▶

Mortgage Calculator hide ▲

Calculate your monthly payments.

Mortgage amount \$

Annual interest rate % per year
e.g 5.2

Loan Term: years

Desired amortization schedule

Step 1/3 [Next](#) ▶

Mortgage Rates hide ▲

Rates for M2N Sponsored By:

Mortgage Type	Today	Last Week
25 yr fixed mtg	6.20% ▲	6.12%
15 yr fixed mtg	5.85% ▼	5.92%
10 yr fixed mtg	5.55% ▲	5.42%
5 yr fixed mtg	5.00% ▼	5.10%
5 yr variable mtg	4.21% ▼	4.30%

[Find lenders in your area](#) Updated 9/18/2008

Land Transfer Tax Calculator hide ▲

Purchase price \$ [Calculate](#)

Provincial Land Transfer Tax (PLTT) \$
Applies to all Ontario properties

+

Toronto Land Transfer Tax (TLTT) \$
Applies to all Toronto properties

=

3 How have prices of similar homes changed in the last year?

In the last year prices of similar homes in Willowdale have risen 0.2% more than others from Toronto

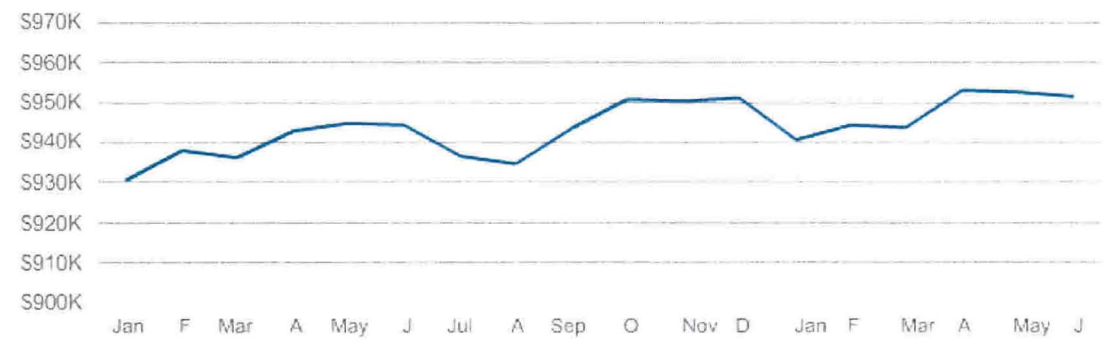
Willowdale vs. Toronto
+5.1% vs. **+4.9%**

hide ▲

Average Sale Price of Similar Homes (\$)

Change over: 1 year | 3 years | 5 years | All

Willowdale Toronto



4 What are Willowdale's residential property characteristics?

Most properties in Willowdale are **condos** and majority of them are **owned**.

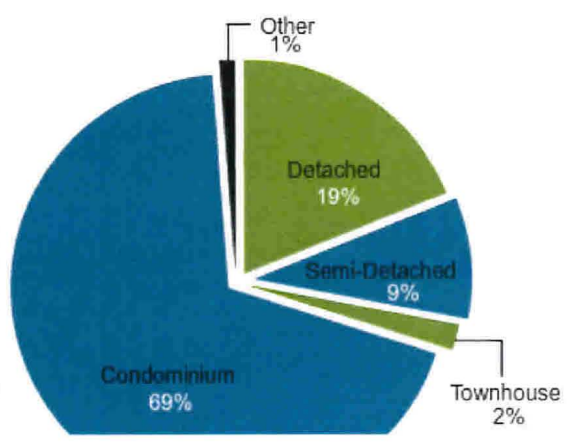
Willowdale vs. Toronto

Percentage of Ownership: **67%** vs. **68%**

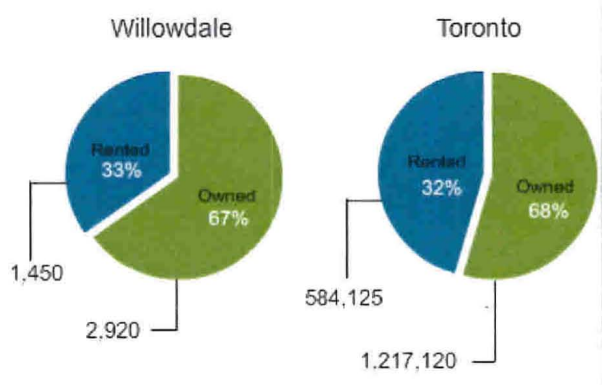
Percentage of Condos: **72%** vs. **26.5%**

hide ▲

Home Types



Home Ownership



Total Land Transfer Tax (PLTT+TLTT) \$ **30,200**
 Applies to Toronto properties only

To calculate both your Ontario and City of Toronto (if applicable) land transfer taxes. First time home buyers qualify for a maximum \$2,000 (LTT on a \$227,500 home) provincial rebate and a maximum \$3,725 (LTT on a \$400,000 home) City of Toronto rebate.

Rent vs. Buy hide ▲

Rent Assumptions

Monthly rent payment

Additional monthly fees

Monthly renter's insurance premium

Annual rate increases

Step 1/3 **Next** ▶

Instant Reports hide ▲

[Instant Report Tool: our way of helping you to make wiser investment decisions.](#)

With our powerful instant report tool, you could get all the **customized** real estate reports that you like, only in three simple steps:

- 1 choose the neighborhoods you are interested in.
- 2 choose the kind of property you want.
- 3 choose the kind of reports you would like to see for your choices.

Start

Tax Saving expand ▼

Mortgage interests are tax deductible. Calculate your tax savings on your mortgage.

Return On Investment expand ▼

Return On Investment depends on the price, loan terms, taxes and more. Calculate your ROI now.

Affordability expand ▼

Affordability depends on income, assets, down payment, liabilities and more. See if you can afford this property.

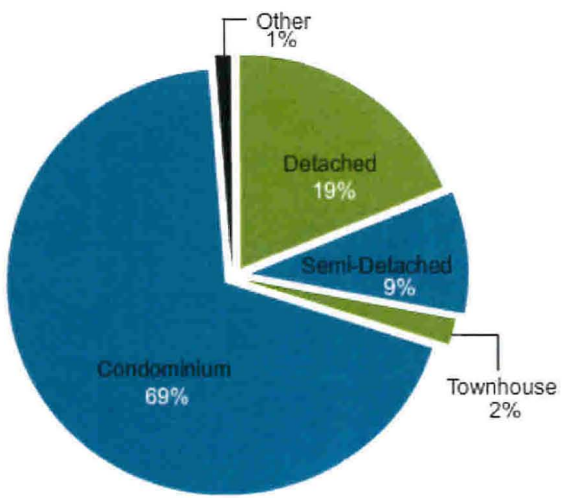
4 What are Willowdale's residential property characteristics?

Most properties in Willowdale are **condos** and majority of them are **owned**.

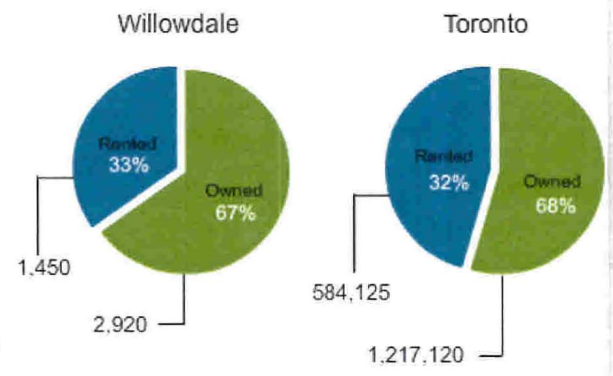
	Willowdale	vs.	Toronto
Percentage of Ownership:	67%		68%
Percentage of Condos:	72%		26.5%

hide ▲

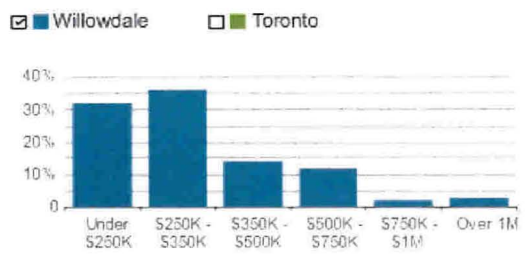
Home Types



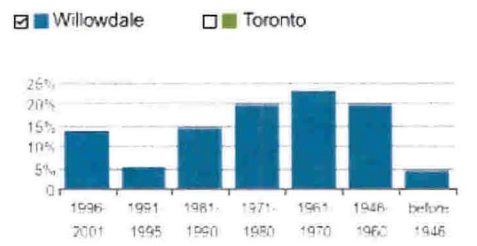
Home Ownership



Homes Sold in each Price Range (%)
Change over: 1 year | 3 years | 5 years | All



Period of Construction (%)
Change over: 1 year | 3 years | 5 years | All



Source: Toronto Real Estate Board, CMHC, and Statistics Canada

Instant Reports hide ▲ 24

Instant Report Tool: our way of helping you to make wiser investment decisions.

With our powerful instant report tool, you could get all the **customized** real estate reports that you like, only in three simple steps:

- 1 choose the neighborhoods you are interested in.
- 2 choose the kind of property you want.
- 3 choose the kind of reports you would like to see for your choices.

Start

Tax Saving expand ▼

Mortgage interests are tax deductible. Calculate your tax savings on your mortgage.

Return On Investment expand ▼

Return On Investment depends on the price, loan terms, taxes and more. Calculate your ROI now.

Affordability expand ▼

Affordability depends on income, assets, down payment, liabilities and more. See if you can afford this property.

...get a
CIBC
Pre-Approved
Mortgage
Certificate

Apply online in just minutes.
Click here to get started