

Public

CT - 94/01

IN THE MATTER OF an application by the Director of
Investigation and Research under section 79 of the
Competition Act, R.S.C. 1985, c. C-34;

AND IN THE MATTER OF certain practices by
A.C. Nielsen Company of Canada Limited

COMPETITION TRIBUNAL
OCT 28 1994 <i>Se</i>
CHICAGO, ILL. #100 (g)

BETWEEN:

THE DIRECTOR OF INVESTIGATION AND RESEARCH

Applicant

- and -

COMPETITION TRIBUNAL
TRIBUNAL DE LA CONCURRENCE

THE D&B COMPANIES OF CANADA LTD.

File No. CT-94/1
No. du dossier Director v. The D&B Companies

Respondent

- and -

Exhibit No. I-61(b)
No. de la pièce

INFORMATION RESOURCES, INC.

Filed on Apr. 1/94; 14h26
Enregistré le Shagan
Registrar
Greffier

Intervenor

AFFIDAVIT

I, JOHN P. GOULD, of the City of Chicago, Illinois, make oath and say as follows:

1. I am a Distinguished Service Professor of Economics at the University of Chicago Graduate School of Business and, together with Mr. Andrew M. Rosenfield, I was retained by counsel for Information Resources, Inc. ("IRI") to undertake an analysis of the economic and industrial organization aspects of certain issues raised in the Application filed by the Director of Investigation and Research in this proceeding. A true copy of the report prepared for counsel to IRI pursuant to the aforesaid request was attached as Exhibit "A" to my Affidavit

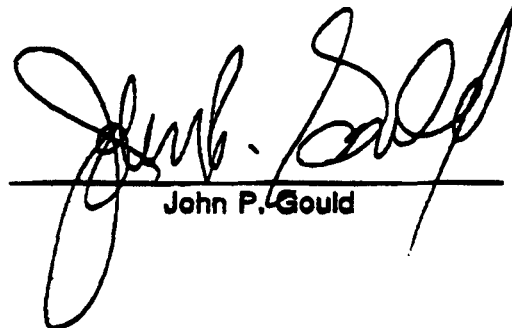
sworn September 20, 1994.

2. I have been provided with a copy of the Affidavits of Professor Frank Mathewson and of Margaret Guerin-Calvert, both sworn September 20, 1994, as well as the reports attached to such Affidavits. I understand that these Affidavits and the reports attached thereto were prepared at the request of the Respondent in connection with this proceeding. I am advised by counsel for IRI and verily believe that, prior to providing me with a copy of the reports attached to such Affidavits, such counsel had removed therefrom any information that had been identified by counsel for the Respondent as confidential to the Respondent.

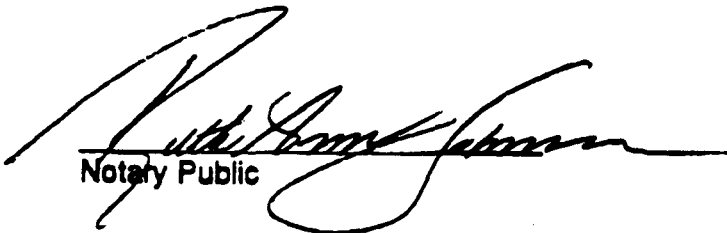
3. Together with Mr. Rosenfield, I was asked by counsel for IRI to prepare a response to such Affidavits. Attached as Exhibit "A" to my Affidavit is a true copy of the report prepared for counsel to IRI pursuant to the aforesaid request.

SWORN before me at the City
of Chicago, in the State of
Illinois this 4th day
of October, 1994

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John P. Gould



Notary Public

