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| COMPETITION TRIBUNAL              |
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| <b>FRIBUNAL DE LA CONCURRENCE</b> |

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Sara Pelletier for / pour REGISTRAR / REGISTRAIRE

OTTAWA, ONT.

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THE COMPETITION TRIBUNAL

# **IN THE MATTER OF** the *Competition Act*, RSC 1985, c C-34;

**AND IN THE MATTER OF** the proposed acquisition by Rogers Communications Inc. of Shaw Communications Inc.;

**AND IN THE MATTER OF** an application by the Commissioner of Competition for an order pursuant to section 92 of the *Competition Act*.

**BETWEEN:** 

### **COMMISSIONER OF COMPETITION**

Applicant

and

### ROGERS COMMUNICATIONS INC. SHAW COMMUNICATIONS INC.

**Respondents** 

and

### ATTORNEY GENERAL OF ALBERTA VIDÉOTRON LTD.

Intervenors

### WRITTEN REPRESENTATIONS OF THE COMMISSIONER

(Respondents' Motion to Strike Commissioner's Witness Statements)

### **OVERVIEW**

1. The Commissioner opposes the Respondent's motion to strike certain paragraphs of the witness statement of Blaik Kirby, Charlie Casey, Christopher Hickey, Denis Albert, Nazim Benhadid, Sameer Dhamani, Stephanie Assad, Stephen Howe and Sudeep Verma ("Disputed Paragraphs"). There is no basis to declare any portion of these witness statements inadmissible as improper lay opinion evidence or hearsay. This is nothing more than a defensive move by the Respondent to respond to the Commissioner's motion to strike.

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2. The Respondent has been candid and open in its contention that its motion is in response to the Commissioner's motion to strike certain paragraphs from the Respondent's witness statements. In so doing, the Respondent has put forward a laundry list of items, many of which mischaracterize the evidence or for which there is no basis to complain. This is nothing more than a defensive move on the part of the Respondent to drown out the Commissioner's motion to strike.

3. Regardless, the Disputed Paragraphs can be categorized under two headings, namely inadmissible lay opinion evidence (Category 1) and inadmissible hearsay evidence (Category 2) and concerns that are entirely without merit, either because they misrepresent the evidence or fail to properly describe the purpose for which it was tendered (Category 3).

4. As it relates to lay opinion evidence (Category 1), the Respondents take a very narrow view on the evidence that can be provided by a lay witness. The Commissioner is of the view that a lay witness may express opinion evidence where they have personal knowledge of the observed facts and where they testify to facts within his or her observation, experience and understanding of events, conduct or actions. Thus, where a witness, for example, is responsible for marketing in a given wireless company or operates retail stores that offer wireless product, they can speak to the competitive landscape within which they operate in. The witnesses' observations and perceptions regarding the competitive landscape is either evidence of fact or, alternatively, it satisfies the test for admissible lay opinion evidence.

5. On the issue of hearsay evidence (Category 2), three of the Commissioner's witnesses rely on external market information. In one case, such as the Bell witness, it relies on the only market information available by a third-party service provider. The source data has been validated by Bell and is used to generate analysis in the normal course of business. The Commissioner contends that this evidence is an exception to the hearsay rule in that it is both reliable and necessary. In another witness statement, a dealer that has retail stores uses information obtained from an association to which he belongs and for which he forms part of, to draw certain conclusions. This is the witness's evidence and is not hearsay evidence as contended by the Respondent. The witness had a direct hand in the creation of that data. In a third case, the witness relies on a trustworthy publication that contains market information on the wireless sector. The Commissioner contends that this evidence is an exception to the hearsay rule in that it is both reliable and necessary

6. Beyond these two categories, there is a third category of complaints that are beyond the pale of reasonability and without an ounce of merit (Category 3). For instance, there is a witness from a Bureau officer that speaks to how input was received from consumers and stakeholders and how it issues and gathers responses to the RFIs. The evidence is not tendered for the truth of the content of the submissions received from consumers/stakeholders or the responses received to the RFIs. The evidence speaks only to the process of gathering views and information. In both cases, the Respondent contends that the Commissioner is not entitled to speak to the processes, without producing a witness statement from the consumer/stakeholder or the persons that provided responses to the RFI.

7. The chess clock is hanging over the heads of the parties to this proceeding and this should inform the Tribunal's approach to these motions. To the extent that there is clearly inadmissible evidence in the witness statements, the Tribunal must be strike it out on a preliminary basis, prior to the hearing. To the extent that the evidence is admissible, the Tribunal should communicate that to the parties and rule on the motions. A Tribunal process that is encumbered by a litany of objections is not in the interest of justice or the Tribunal process. To the extent that the evidence sits on the margins of what is admissible, the Tribunal can defer the ruling to the hearing.

8. As it relates to the Respondent's complaints in this motion, the Commissioner contends that the motion should be dismissed in its entirety.

### PART II: SUMMARY OF FACTS

9. There is a very compressed schedule in these proceedings. The terms of the Scheduling Order call for witness statements and responding witness statements. All parties have filed evidence.

10. Shortly after receiving the witness statements, the Commissioner apprised the Respondents, Rogers and Shaw, that there were paragraphs in their witness statements that were inadmissible, either on the grounds that they are hearsay or that they are opinions that a lay witness is not entitled to make.

11. An invitation was extended for the Respondents to remove the offending paragraphs. Both refused to adhere to the request.

12. Instead, the Respondent, Shaw, made it clear that if the Commissioner pursued its motion to strike out the offending paragraphs, it too would bring a cross-motion, alleging the same complaints against the Commissioner.

13. As for the Respondent, Rogers, it gave notice that it would reply to the Commissioner's motion. It also brought a new cross-motion for leave to file a new witness statement from Mr. McKinsey to rectify the deficiency found in the witness statement of Dean Prevost. This motion is opposed by the Commissioner.

14. As detailed above, the Respondents concerns are grouped by the Commissioner under three broad categories, namely concerns over the opinions of lay witnesses (Category 1), alleged inadmissible hearsay evidence (Category 2) and complaints that are entirely without any foundation whatsoever and border on the frivolous (Category 3).

### PART IV: SUBMISSIONS

## A. The Legal Test: Lay Opinion Evidence (Category 1)

15. A lay witness may make an inference from an observed fact.<sup>1</sup> Opinion evidence from lay witnesses, including as to their own market conduct and the conduct of their own business in the competitive landscape, is admissible if a witness has personal knowledge of the observed facts and testifies to facts within his or her observation, experience and understanding of events, conduct or actions.<sup>2</sup> The Respondent, Shaw, fails to understand the extent to which lay opinion evidence is admissible.

16. The Supreme Court of Canada has recognized that "[t]he line between 'fact' and 'opinion' is not always clear".<sup>3</sup> The courts have developed greater freedom to receive lay witnesses' opinions when the witness has personal knowledge of the observed facts and testifies to facts within his or her observation, experience and understanding of events, conduct or actions. An officer of a company that is involved in developing marketing strategy for his or her company is therefore entitled to speak to his or her company's marketing efforts as well as his or her understanding of the competitive landscape within which they operate.

17. The Federal Court of Appeal has echoed the very same thoughts as the Supreme Court of Canada. In the context of a Tribunal proceeding, the Court held that opinion from a lay witness is acceptable "where the witness is in a better position than the trier of fact to form the conclusions; the conclusions are ones that a person of ordinary experience can make; the witnesses have the experiential capacity to make the conclusions; or where giving opinions is a convenient mode of stating facts too subtle or complicated to be narrated as facts".<sup>4</sup> As such, when a witness has personal knowledge of observed facts such as a company's marketing efforts and the marketplace within which it deploys its efforts, its evidence may be accepted by a court or the Tribunal even if it is opinion evidence.

18. The only limitation in relation to lay opinion evidence is that is that lay witnesses cannot testify on matters beyond their own conduct and that of their businesses in the 'but for' world" and they are not in a better position than the trier of fact to form conclusions about the greater economic consequences of the 'but for' world, they have the experiential competence". <sup>5</sup> This makes an abundance of sense and sets the outer limits to what a lay witness may opine on.

<sup>&</sup>lt;sup>1</sup> R v Graat, 1982 CarswellOnt 101, [1982] 2 SCR 819, at para 14 (SCC); Commissioner's BOA, Tab 1.

<sup>&</sup>lt;sup>2</sup> Canada (Commissioner of Competition) v Vancouver Airport Authority, 2018 Comp Trib 15 at para 10 ("VAA Prelim Motion"), Commissioner's BOA, Tab 2; *The Commissioner of Competition v Vancouver Airport Authority*, 2019 Comp Trib 6 at para 146-47 ("VAA Merits"), Commissioner's BOA, Tab 3.

<sup>&</sup>lt;sup>3</sup> *R v Graat*, 1982 CarswellOnt 101, [1982] 2 SCR 819, at p 12, Commissioner's BOA, at Tab 1.

<sup>&</sup>lt;sup>4</sup> Toronto Real Estate Board v Commissioner of Competition, 2017 FCA 236 ("TREB FCA"), at para 79-81, Commissioner's BOA, at Tab 4.

<sup>&</sup>lt;sup>5</sup> *Toronto Real Estate Board v Commissioner of Competition*, 2017 FCA 236 ("TREB FCA"), at para 79-81, Commissioner's BOA, at Tab 4.

19. Thus, when a witness had 'an opportunity for observation' and was 'in a position to give the Court real help,' the evidence may be admissible and the real issue will be the assessment of weight that is to be given to the evidence.<sup>6</sup> However, contrary to what is suggested by the Respondent, Shaw, allowing all matters to go to weight is also not an answer. Where the opinion is not something that could have been observed or experienced by the witness, and the witness offer opinion in respect of that matter, it is clearly inadmissible and cannot go to weight. This is an important difference between the respective position of the parties in these competing motions.

20. In the case of VAA, this Tribunal applied the guidance form the Supreme Court and understood that a lay witness could provide opinion on what he has acquired through personal knowledge, experience and observation. The Tribunal found in this case that, by virtue of their roles and responsibilities at their respective airline companies, the witnesses had the required personal knowledge, observation and experience to testify on the expected saving to be realized or expected to be realized by their companies, and the increased expenses allegedly incurred or expected to be incurred by their respective airlines, as a result of their inability to switch in-flight caterers at YVR.<sup>7</sup>

21. The case of *AstraZeneca Canada Inc v Apotex Inc* also illustrates the point.<sup>8</sup> The issue was whether an affidavit filed on behalf of Apotex ("API") contained impermissible opinion evidence. The impugned affidavit set out the lay affiant's opinions with respect to three issues; namely: (i) the API Process uses the same process as claimed in [AstraZeneca's] '994 Patent; (ii) neutral esomeprazole in a solid, crystalline form, as claimed in [AstraZeneca's] '076 Patent, is used or produced in API's Process; and (iii) the optical purity of esomeprazole is increased at any stage during API's process by selectively removing racemic omeprazole, as claimed in [AstraZeneca's] '184 Patent... 14 20. Justice Crampton rejected the request to strike the paragraphs and stated that he was satisfied that API's affiant had not filed improper opinion evidence:

In my view, Dr. Horne simply provided factual information in his affidavit, primarily based on his knowledge of API's processes. To provide that factual information, he necessarily had to describe his understanding of the patents in question ... In describing his understanding of those patents, he simply and very briefly: (i) quoted the plain language in those patents; and (ii) stated his understanding of what each of those patents claimed. He spent a total of four sentences describing his understanding of [AstraZeneca's] '994 Patent, five sentences describing his understanding of [AstraZeneca's] '076 Patent, and seven short sentences describing his understanding of [AstraZeneca's] '184 Patent. By contrast, he spent nine full paragraphs describing API's Process, which was the clear focus of his affidavit.<sup>9</sup>

<sup>&</sup>lt;sup>6</sup> *Toronto Real Estate Board v Commissioner of Competition*, 2017 FCA 236 ("TREB FCA"), at para 79-81, Commissioner's BOA, at Tab 4.

<sup>&</sup>lt;sup>7</sup> *The Commissioner of Competition v Vancouver Airport Authority*, 2019 Comp Trib 6 at para 146-147 ("VAA Merits"), Commissioner's BOA, Tab 3.

<sup>&</sup>lt;sup>8</sup> AstraZeneca Canada Inc v Apotex Inc, 2011 FC 505, aff'd 2011 FCA 211, Commissioner's BOA, Tab 5.

<sup>&</sup>lt;sup>9</sup> AstraZeneca Canada Inc v Apotex Inc, 2011 FC 505, aff'd 2011 FCA 211, at para 34, Commissioner's BOA, Tab 5.

22. What the *AstraZeneca Canada Inc v Apotex Inc* case illustrates is that where the opinion is intrinsically linked to the subject matter to which a witness is entitled to testify and forms part of the body of knowledge that he likely has acquired through experience, the lay opinion evidence is admissible.

23. The Disputed Paragraphs in Category 1 do not constitute improper which the Commissioner claims constitute improper lay opinion evidence, as explained below.

## Blaik Kirby

24. Blaik Kirby is Group President, Consumer and Small & Medium Business (SMB) for BCE Inc., (Bell). He led the teams responsible for sales, marketing and product development for Bell's consumer and SMB wireless and wireline businesses. His responsibility included, amongst other things, understanding and responding to market and competitive dynamics in Canada's wireless industry, including with respect to the pricing, competitive strategies and market positioning of Bell and its competitors.<sup>10</sup> He therefore has direct knowledge of Bell's marketing efforts and, by necessity, knowledge of the competitive landscape within which Bell operates.

25. All of the impugned statement are well within the bounds of what Mr. Kirby can testify to given the position that he has occupied for decades.

| Blaik<br>Kirby | Page 6;<br>Para. 13 | 13. <u>In response to these "Big Gig" plans</u><br><u>launched in 2017, Rogers and the other</u><br><u>national wireless carriers introduced</u><br><u>significant discounts and promotions on</u><br><u>their own wireless plans throughout 2018</u><br><u>and into 2019</u> . In our case, these included 10<br>GB plans (which was then the largest data<br>bucket typically offered in the Canadian<br>market) launched broadly for a brief time in<br>December 2017 at prices \$60 lower than<br>those available before the Big Gig plans<br>had been_launched | This paragraph<br>contains inadmissible<br>opinion evidence.<br>A lay witness cannot<br>testify on matters<br>beyond their own<br>conduct and that of<br>their businesses.<br>Mr. Kirby, as an<br>Officer of Bell, is not<br>in a position to opine<br>on the motivation of<br>Rogers and other<br>wireless carriers in<br>launching certain<br>promotions. | Mr.Kirby is<br>speaking to his<br>direct<br>knowledge as<br>an officer of<br>Bell who is<br>involved in<br>marketing. He<br>is speaking to<br>what he<br>observed in<br>the<br>marketplace<br>and what he<br>saw as a<br>response to the<br>"Big Gig" roll<br>out. He is not<br>speaking to<br>what<br>motivated |
|----------------|---------------------|---|---|--|
|----------------|---------------------|---|---|--|

<sup>&</sup>lt;sup>10</sup> See paras 1 and 2 of the Kirby Witness Statement.

|                |                      |  |  | Rogers and<br>other<br>competitors to<br>make an<br>offering.<br>What Mr.<br>Kirby believes<br>is a market<br>response to an<br>offering made<br>by Freedom is<br>within his field<br>of knowledge.   |
|----------------|----------------------|--|--|---|
| Blaik<br>Kirby | Page 10;<br>Para. 20 | 20. <u>Shaw Mobile's launch was highly</u><br><u>successful</u> . As of August 2020, we<br>estimated that it already had approximately<br>in British Columbia and<br>Alberta. <u>Shaw Mobile's offerings were</u><br><u>highly attractive to all consumer segments</u><br><u>including price-conscious consumers and</u><br><u>multi-line family households.</u> | This paragraph<br>contains inadmissible<br>opinion evidence.<br>A lay witness cannot<br>testify on matters<br>beyond their own<br>conduct and that of<br>their businesses.<br>Mr. Kirby, as an<br>Officer of Bell, is not<br>in a position to opine<br>on the "success" of<br>Shaw Mobile or<br>whether the Shaw<br>Mobile offerings<br>were "highly<br>attractive". | Mr.Kirby is<br>speaking to his<br>direct<br>knowledge as<br>an officer of<br>Bell who is<br>involved in<br>marketing<br>product. He<br>knows and has<br>observed the<br>competitive<br>marketplace,<br>including the<br>offerings of<br>Shaw. What<br>Mr. Kirby<br>believes is a<br>market<br>response to an<br>offering made<br>by Shaw is<br>within his field<br>of knowledge.<br>To the extent<br>that he<br>provides an<br>approximate<br>number, it can<br>go to weight. |
| Blaik<br>Kirby | Page 11;<br>Para. 25 | 25. Without our wireline infrastructure and operations, Bell would not be as effective a wireless competitor as we are today. <u>My experience in the Canadian</u> telecommunications industry indicates that  | This paragraph<br>contains inadmissible<br>opinion evidence.<br>A lay witness cannot   | Mr. Kirby is<br>providing<br>evidence that<br>rests entirely<br>on his  |
|                |                      | is true for all integrated wireless<br>competitors in Canada, including  | testify on matters   | experience in the wireless  |

| Shaw/Freedom Mobile. For example, I           | beyond their own        | industry. He          |
|---|-------------------------|-----------------------|
| have observed that Videotron's position as    | conduct and that of     | speaks to the         |
| an integrated wireless and wireline           | their businesses.       | relationship          |
| competitor in Quebec, leveraging tactics      |                         | between the           |
| such as cross-selling wireless services and   | M IZ 1                  | wireline asset        |
| offering large multiproduct discounts, has    | Mr. Kirby, as an        | and the               |
| been essential to its ability to succeed as a | Officer of Bell, is not | offering of           |
| disruptive competitor in that province.       | in a position to opine  | wireless              |
|   | on the alleged          | services and          |
|   | importance of           | the ability to        |
|   | wireline                | capture clients       |
|   | infrastructure "for all | from the              |
|   | Integrated wireless     | wireline              |
|   | competitors in          | footprint.            |
|   | Canada, including       | These are             |
|   | Shaw/Freedom            | observations          |
|   | Mobile".                | that he extends       |
|   |                         | to the market         |
|   |                         | at large, which       |
|   |                         | is proper and         |
|   |                         | for which he is       |
|   |                         | entitled to           |
|   |                         | make. The             |
|   |                         | attack would          |
|   |                         | have some             |
|   |                         | merit if Mr.          |
|   |                         | Kirby's               |
|   |                         | opinion was           |
|   |                         | that                  |
|   |                         | Shaw/Freedom          |
|   |                         | owe its entire        |
|   |                         | success to the        |
|   |                         | wireline asset.       |
|   |                         | But that is not       |
|   |                         | what he is            |
|   |                         | saying. He is         |
|   |                         | speaking in           |
|   |                         | general terms         |
|   |                         | to the                |
|   |                         | relationship          |
|   |                         | between               |
|   |                         | wireline and          |
|   |                         | wireless              |
|   |                         | offerings and         |
|   |                         | the ability to        |
|   |                         | leverage the wireline |
|   |                         | footprint.            |
|   |                         | iooipinit.            |

|       |          | 26 Drive to the ennouncement of the  |                         |                 |
|-------|----------|--|-------------------------|-----------------|
| Blaik | Page 12; | 26. <u>Prior to the announcement of the</u><br>Proposed Acquisition, Shaw Mobile was | This paragraph          | Mr. Kirby is    |
| Kirby | Para. 26 |  | contains inadmissible   | responsible for |
|       |          | beginning to play a similarly disruptive role  | opinion evidence.       | marketing at    |
|       |          | in Alberta and British Columbia. I expected  |                         | Bell. He has    |
|       |          | Shaw Mobile to continue to play this role  | A lay witness cannot    | direct          |
|       |          | and to increase its impact on the market,  | testify on matters      | knowledge of    |
|       |          | just as Videotron had done previously,   | beyond their own        | the             |
|       |          | given that it was in a similar position to the                                       | conduct and that of     | competitive     |
|       |          | one occupied by Videotron when it  | their businesses.       | landscape. He   |
|       |          | launched – namely, a well-capitalized  | then businesses.        | has observed    |
|       |          | company with a large established wireline  |                         | that Shaw       |
|       |          | subscriber base, a well-established local  | Mr. Kirby, as an        | Mobile played   |
|       |          | brand, and a small wireless subscriber base  | Officer of Bell, is not | a disruptive    |
|       |          | and market share. If the Proposed  | in a position to opine  | role prior to   |
|       |          | Acquisition does not proceed, I expect   | or speculate on the     | the Proposed    |
|       |          | Shaw Mobile will return to playing this  | "role" that Shaw        | Transaction.    |
|       |          | disruptive role in the market.   | Mobile may play if      | He provides a   |
|       |          |  | the proposed            | further         |
|       |          |  | transaction between     | observations,   |
|       |          |  | Rogers and Shaw         | which he        |
|       |          |  | does not proceed.       | tempers with    |
|       |          |  | ·····                   | the words       |
|       |          |  |                         | "expected" to   |
|       |          |  |                         | suggest that    |
|       |          |  |                         | this disruptive |
|       |          |  |                         | role in the     |
|       |          |  |                         | competitive     |
|       |          |  |                         | marketplace     |
|       |          |  |                         | was, in his     |
|       |          |  |                         | opinion,        |
|       |          |  |                         | expected to     |
|       |          |  |                         | play out in the |
|       |          |  |                         | future if the   |
|       |          |  |                         | merger did not  |
|       |          |  |                         | occur. This is  |
|       |          |  |                         | based on his    |
|       |          |  |                         | direct          |
|       |          |  |                         | observations    |
|       |          |  |                         | of their        |
|       |          |  |                         | conduct in the  |
|       |          |  |                         |                 |
|       |          |  |                         | competitive     |
|       |          |  |                         | marketplace,    |
|       |          |  |                         | prior to the    |
|       |          |  |                         | Proposed        |
|       |          |  |                         | Merger.         |
|       |          |  |                         | Clearly within  |
|       |          |  |                         | his filed of    |
|       |          |  |                         | knowledge       |
|       |          |  |                         | and proper.     |

| Blaik<br>Kirby | Page 12;<br>Para. 28 | 28. <u>Based on my observation of the</u><br>wireless market in Canada since 2008, I<br>consider that Rogers and Shaw are often<br>each other's closest wireless competitor. By<br>this I mean that Shaw's competitive<br>behaviour (pricing, promotions, etc.) in the<br>wireless market appears to be most heavily<br>influenced by the competitive behaviour of<br>Rogers and, conversely, that Rogers'<br>competitive behaviour appears to be most<br>heavily influenced by the competitive<br>behaviour of Shaw."  | This paragraph<br>contains inadmissible<br>opinion evidence.<br>A lay witness cannot<br>testify on matters<br>beyond their own<br>conduct and that of<br>their businesses<br>Mr. Kirby, as an<br>Officer of Bell, is not<br>in a position to opine<br>or speculate on the<br>competitive<br>dynamics between<br>Rogers and Shaw.        | Mr. Kirby is<br>responsible for<br>marketing<br>wireless<br>product for<br>Bell. He is<br>speaking to his<br>observations<br>of market<br>behaviour that<br>he has<br>observed from<br>competitors,<br>such as Rogers<br>and Shaw. His<br>job is to<br>observe the<br>conduct of<br>competitors in<br>the wireless<br>sector and<br>respond with<br>offerings. He<br>is speaking to<br>his assessment<br>of the<br>competitive<br>behaviour of<br>Rogers and<br>Shaw which<br>he has directly<br>observed. |
|----------------|----------------------|---|---|--|
| Blaik<br>Kirby | Page 13;<br>Para. 29 | 29. In the ordinary course of my day to day responsibilities, I am regularly involved in assessing competitive initiatives in the market and, where appropriate, responding to them. This involves, for example, tracking changes to pricing or other changes to the offers of our competitors. In doing so, I have observed and Bell's internal documents reflect that the impact of Shaw on the market has most frequently been seen in the first instance through its impact on Rogers. In other words, changes in the offers available in the market (such as the introduction of a particular promotion or a reduction in the cost of a wireless service plan) often result from a change made by Shaw, to which | This paragraph<br>contains inadmissible<br>opinion evidence.<br>A lay witness cannot<br>testify on matters<br>beyond their own<br>conduct and that of<br>their businesses.<br>Mr. Kirby, as an<br>Officer of Bell, is not<br>in a position to opine<br>on competitive<br>dynamics in the<br>wireless market at<br>large. Nor is he in a | There is<br>nothing<br>improper in<br>this paragraph.<br>Mr. Kirby is a<br>marketing<br>specialists,<br>employed by<br>Bell to<br>understand the<br>competitive<br>market and<br>make<br>offerings. He<br>has observed<br>market<br>conduct,<br>which is what  |

|                |                      | Rogers then responds,  | position to opine on<br>the causal<br>relationship between<br>the promotional<br>offerings of Shaw<br>and Rogers.  | he is paid to<br>do. He is<br>speaking to<br>what he has<br>observed in<br>the market<br>when Shaw<br>has changed<br>offerings. A<br>cascading<br>reaction that is<br>followed by<br>Rogers<br>adjusting<br>prices and then<br>Bell.  |
|----------------|----------------------|--|--|---|
| Blaik<br>Kirby | Page 13;<br>Para. 32 | 32. I have also observed that Shaw has<br>targeted areas where Rogers has long been<br>the market leader – in particular, the<br>Greater Toronto Area and the Greater<br>Vancouver Area, where the combined<br>market shares of Shaw and Rogers<br>Shaw and Rogers<br>compete closely in other areas of British<br>Columbia, Alberta, and Ontario as well,<br>and I expect competition between them to<br>continue and to increase absent the<br>Proposed Acquisition. | This paragraph<br>contains inadmissible<br>opinion evidence.<br>A lay witness cannot<br>testify on matters<br>beyond their own<br>conduct and that of<br>their businesses.<br>Mr. Kirby, as an<br>Officer of Bell, is not<br>in a position to opine<br>on the competitive<br>dynamics between<br>Rogers and Shaw.<br>Nor is he in a<br>position to opine or<br>speculate on those<br>dynamics in the<br>event the transaction<br>between Rogers and<br>Shaw is not<br>completed. | There is<br>nothing<br>improper in<br>this paragraph.<br>Mr. Kirby is a<br>marketing<br>specialists,<br>employed by<br>Bell to<br>understand the<br>competitive<br>marketplace<br>and respond to<br>it with<br>offerings. He<br>has observed<br>market<br>conduct,<br>which is what<br>he is paid to<br>do. He is<br>speaking to<br>what he has<br>observed in<br>the<br>competitive<br>marketplace<br>and, based on<br>his knowledge,<br>what he<br>expects of the<br>competitive<br>landscape in<br>the future. His |

|       |   |   |  | last sentence is<br>couched with<br>"expect"<br>which will go<br>to weight. But<br>he is better<br>positioned to<br>make these<br>assessment<br>than most,<br>including the<br>court.   |
|-------|---|---|--|---|
| Blaik | 0 | 33. In British Columbia and Alberta this<br>increase in the level of competition<br>between Rogers and Shaw would result in<br>particular from the recent launch of Shaw<br>Mobile and its strategy of aggressively<br>selling wireless services to Shaw's existing<br>wireline customer base. In July 2020, Bell<br>estimated that<br>Our estimate | This paragraph<br>contains inadmissible<br>opinion evidence.<br>A lay witness cannot<br>testify on matters<br>beyond their own<br>conduct and that of<br>their businesses.<br>Mr. Kirby, as an<br>Officer of Bell, is not<br>in a position to opine<br>on the competitive<br>dynamics between<br>Rogers and Shaw.<br>Nor is he in a<br>position to opine or<br>speculate on the<br>alleged causal<br>relationship between<br>Shaw Mobile's<br>product offerings and<br>his perception of the<br>competitive dynamic. | This paragraph<br>must be read<br>with paragraph<br>32, which the<br>Respondents<br>have not<br>included in<br>their<br>submissions.<br>Mr. Kirby is<br>speaking to the<br>competitive<br>landscape that<br>he has<br>observed.<br>That is his job.<br>He has<br>observed the<br>marketplace<br>and is able to<br>opine, based<br>on previous<br>market<br>conduct that<br>he has directly<br>observed, on<br>the<br>competitive<br>landscape in<br>British<br>Columbia and<br>Alberta. He is<br>able to speak<br>to how<br>wireline assets<br>are used to<br>capture new<br>clients in the |

|                |                              |  |   | wireless<br>sector. This is<br>a truth that he<br>states in<br>previous<br>paragraphs<br>applies to all<br>companies that<br>hold wireline<br>assets.   |
|----------------|------------------------------|--|---|---|
| Blaik<br>Kirby | Pages 17-<br>18; Para.<br>43 | 43. Videotron's primary competitive<br>strategy and, I believe, a significant<br>contributing factor to their wireless results<br>in the province of Quebec has been their<br>ability to cross-sell wireless services to<br>their large existing Internet subscriber base<br>and to offer large multiproduct discounts.<br>This strategy plays a disproportionate role<br>in Videotron's wireless business. For<br>example, an analysis I presented to | This paragraph<br>contains inadmissible<br>opinion evidence.<br>A lay witness cannot<br>testify on matters<br>beyond their own<br>conduct and that of<br>their businesses.<br>Mr. Kirby, as an<br>Officer of Bell, is not<br>in a position to opine<br>or speculate on<br>Videotron's<br>competitive strategy<br>and its impact on<br>Videotron's wireless<br>business. | Mr. Kirby is<br>speaking to his<br>observations<br>of the conduct<br>of Videotron<br>in the<br>competitive<br>marketplace.<br>He is in the<br>field of<br>marketing and<br>gets paid to<br>track and<br>observe the<br>offerings made<br>by competitors<br>and potential<br>competitors.<br>He uses that<br>market<br>information to<br>make offerings<br>for Bell. The<br>cross-selling<br>of services has<br>been directly<br>observed and<br>is known to<br>Mr. Kirby.<br>Entirely<br>proper lay<br>opinion<br>evidence. |
| Blaik<br>Kirby | Page 18;<br>Para. 45         | 45. <u>In addition to its ability to cross-sell</u><br>services to its large existing customer base<br>and offer large multiproduct discounts,<br><u>Videotron's results in wireless are</u><br>supported by its strong brand in the<br>province of Quebec and status as a local<br>champion. For Videotron, all of these  | This paragraph<br>contains inadmissible<br>opinion evidence.<br>A lay witness cannot<br>testify on matters  | Again, Mr.<br>Kirby is an<br>officer of Bell<br>that gets paid<br>to market<br>product and<br>services for  |

|                |                      | factors are unique to Quebec. For example, according to the  | beyond their own<br>conduct and that of<br>their businesses.<br>Mr. Kirby, as an<br>Officer of Bell, is not<br>in a position to opine<br>on the factors that<br>account for<br>Videotron's results in<br>wireless. Nor is he<br>entitled to opine or<br>speculate on whether<br>a competitor's<br>perceived strategy is<br>likely to be<br>successful in a<br>different<br>geographical market.     | Bell. He must<br>be attuned to<br>the<br>competitive<br>marketplace as<br>the officer<br>responsible for<br>sales and<br>marketing. He<br>has observed<br>that Videotron<br>has a<br>recognizable<br>brand name in<br>the province of<br>Quebec, which<br>as a marketing<br>officer, he is<br>entitled to<br>make. He is<br>also entitled to<br>speak to<br>marketing<br>strategies that<br>he has<br>observed in<br>the<br>marketplace of<br>competitors,<br>such as<br>Videotron. |
|----------------|----------------------|--|---|---|
| Blaik<br>Kirby | Page 19;<br>Para. 47 | 47. For these reasons, I do not expect that,<br>if Videotron expands into other provinces,<br>it could or would play the same large and<br>disruptive role as it has done in Quebec,<br>given that it will be very differently<br>positioned. Rather, it is the combination of<br>Shaw and Shaw Mobile that I would expect<br>to play a more disruptive role in the market<br>in Alberta and British Columbia. | This paragraph<br>contains inadmissible<br>opinion evidence.<br>A lay witness cannot<br>testify on matters<br>beyond their own<br>conduct and that of<br>their businesses. In<br>particular, lay<br>witnesses "are not in<br>a better position than<br>the trier of fact to<br>form conclusions<br>about the greater<br>economic<br>consequences of the<br>'but for' world, nor<br>do they have the | Again, Mr.<br>Kirby is<br>providing<br>observations<br>on the<br>competitive<br>marketplace.<br>He is entitled<br>to conclude<br>that Videotron<br>is a<br>recognizable<br>brand in the<br>Quebec<br>market. The<br>Respondents<br>also fail to<br>include para<br>46 which   |

|                |                      |  | experiential<br>competence".<br>Mr. Kirby, as an<br>Officer of Bell, is not<br>in a position to opine<br>or speculate on<br>Videotron's future<br>competitive<br>performance or role<br>in the wireless<br>market if it acquires<br>Freedom. Nor is he<br>in a position to opine<br>or speculate on the<br>"role" that "the<br>combination of Shaw<br>and Shaw Mobile"<br>may play in Alberta<br>and British Columbia<br>if the transaction<br>between Rogers and<br>Shaw does not<br>proceed. | source internal<br>Bell<br>documents<br>that have<br>conducted an<br>analysis on<br>why it believes<br>Videotron has<br>encountered a<br>measure of<br>success in<br>Quebec. He<br>has observed<br>that Videotron<br>has leveraged<br>wireline assets<br>and engaged in<br>cross-selling,<br>matters that<br>will not be<br>available to it<br>in the future.<br>As a<br>marketing<br>officer, he is<br>entitled to<br>speak to his<br>observations<br>and the likely<br>outcome in<br>western<br>Canada given<br>what he has<br>observed. |
|----------------|----------------------|--|--|--|
| Blaik<br>Kirby | Page 19;<br>Para. 48 | 48. <u>Moreover, I expect that even if</u><br><u>Videotron expands into other provinces</u><br><u>they will continue to prioritize retention</u><br><u>and cross-selling to their large Internet and</u><br><u>wireless subscriber base in Quebec, even at</u><br><u>the expense of growth in other areas. This</u><br><u>is because that has been core to their</u><br><u>strategy and success, and because the</u><br><u>Quebec market will continue to be most</u><br><u>important to their financial performance</u> . | This paragraph<br>contains inadmissible<br>opinion evidence.<br>A lay witness cannot<br>testify on matters<br>beyond their own<br>conduct and that of<br>their businesses. In<br>particular, lay<br>witnesses "are not in<br>a better position than<br>the trier of fact to<br>form conclusions<br>about the greater<br>economic   | Mr. Kirby, an<br>officer<br>responsible for<br>marketing Bell<br>products, has<br>directly<br>observed the<br>market<br>codnuct of<br>Videotron in<br>the copetitive<br>makretplace.<br>He knows that<br>Videotron<br>performance is<br>anchored in  |

| consequence<br>'but for' wo<br>do they have<br>experiential<br>competence<br>Mr. Kirby, a<br>Officer of B<br>in a position<br>or speculate<br>Videotron's<br>priorities an<br>strategy. | rld, nor<br>the base of the based on a set<br>of the based on a set<br>of the based on a set<br>of the based on a set<br>observation<br>that is hardly<br>controversial.<br>He is speaking<br>to what he<br>"believes" will<br>occur in the<br>future and<br>Videotron's<br>attempt to<br>preserve the<br>Quebec<br>market share.<br>A reaosnable<br>conclusion<br>based on a set<br>of facts that |
|---|--|
|   | conclusion<br>based on a set   |

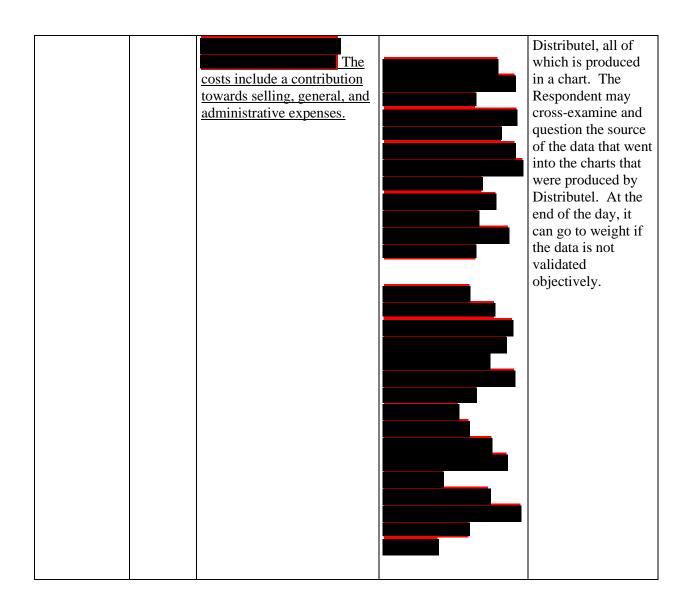
### **Christopher Hickey**

26. In relation to Mr. Hickey, he is the Director, Regulatory Affairs at Distributel. He is responsible for the regulatory activities and functions of Distributel. Distributel is in internet service provider, a telecommunications service provider and a broadcasting distribution undertaking.<sup>11</sup>

| Christopher<br>Hickey | Page 6;<br>Para. 14 | 14. <u>Distributel does not view</u><br><u>duplicating Shaw's existing</u><br><u>wireline broadband network</u><br><u>as practical or feasible</u> . | This paragraph<br>contains inadmissible<br>opinion evidence.<br>A lay witness cannot<br>testify on matters<br>beyond their own<br>conduct and that of<br>their businesses. | This objection is<br>entirely<br>unreasonable. Mr.<br>Hickey is speaking<br>to his company's<br>ability and desire to<br>duplicate a wireline<br>broadband network<br>of a competitor.<br>This is entirely<br>within his field of |
|-----------------------|---------------------|--|--|---|
|                       |                     |  | Mr. Hickey, as an<br>Officer of Distributel,   | knowledge. He is<br>speaking to what  |

<sup>&</sup>lt;sup>11</sup> See paras 1 and 2 of the Hickey Witness Statement.

|                       |                     |  | is not in a position to<br>opine or speculate on<br>the practicality or<br>feasibility of wireless<br>investments that could<br>be made by other<br>carriers.   | Distributel would<br>not consider as an<br>option.  |
|-----------------------|---------------------|--|---|---|
| Christopher<br>Hickey | Page 6;<br>Para. 15 | 15. <u>As we demonstrate</u><br><u>below, it would not be</u><br><u>feasible to use Shaw's</u><br><u>regulated wholesale services</u><br><u>to offer the wireline Internet</u><br><u>service component of a</u><br><u>wireline Internet and</u><br><u>wireless service bundle</u><br><u>similar to Shaw's current</u><br><u>bundled offering as doing so</u><br><u>would result in insufficient</u><br><u>or negative margins. With</u><br><u>respect to off-tariff</u><br><u>agreements, we note that</u><br><u>Rogers has entered into only</u><br><u>a very limited number of off</u><br><u>tariff agreements</u> . | This paragraph<br>contains inadmissible<br>opinion evidence.<br>A lay witness cannot<br>testify on matters<br>beyond their own<br>conduct and that of<br>their businesses.<br>Mr. Hickey, as an<br>Officer of Distributel,<br>is not in a position to<br>opine or speculate on<br>the feasibility of<br>"us[ing] Shaw's<br>regulated wholesale<br>services to offer the<br>wireline Internet<br>service component of<br>a bundle similar to<br>Shaw's current<br>bundled offering". | Mr. Hickey is<br>speaking to his<br>company's ability to<br>offer services using<br>Shaw's wholesale<br>services. He is not<br>opining on Shaw, as<br>suggested by the<br>Respondents. He<br>does not believe<br>that given the<br>pricing of wholesale<br>services, acceptabe<br>margins are feasible<br>for Distributel. He<br>is certainly in a<br>position to speak tio<br>what Duistributel<br>could or would do<br>given the whoelsale<br>price offered by<br>Shaw. |
| Christopher<br>Hickey | Page 8;<br>Para. 22 | 22. <u>The spreadsheet also sets</u><br>out the additional costs that<br>we expected to incur to offer<br>a wireless service similar to<br>the 'Unlimited' 25Gb<br>wireless plan that Shaw<br>offers in its wireline Internet<br>and wireless service bundles<br>(see column K of Exhibit I).  |   | The concerns are<br>entirely without<br>merit. Mr. Hickey<br>had discussions<br>with Telus and has<br>identified the source<br>of the information<br>in the affidavit,<br>namely Telus. He<br>has provided data,<br>which is found in<br>the spreadsheets.<br>The source of the<br>data is Telus and the<br>manipulation of that<br>data is that of   |



#### Nazim Benhadid

27. Mr. Benhadid is senior VP, network build & operate of Telus. He has 22 years experience across multiple services, including voice, wireless, and core infrastructure. He is responsible for all keys areas of wireless and wireline network build and maintenance.<sup>12</sup>

| Nazim<br>Benhadid | Page 3;<br>Para. 5 |                               | This paragraph contains inadmissible opinion | Mr. Benhadid is responsible for the |
|-------------------|--------------------|-------------------------------|--|-------------------------------------|
|                   |                    | why TELUS' wireline fibre     | evidence.                                    | wireless and wireline               |
|                   |                    | infrastructure is an integral |  | network build of                    |
|                   |                    | part of the wireless network  | A lay witness cannot                         | Telus. He has direct                |
|                   |                    | performance and reliability.  | testify on matters beyond                    | knowledge of                        |
|                   |                    | Without a fibre network,      | testify on matters beyond                    | networks. He is                     |

<sup>&</sup>lt;sup>12</sup> Benhadid Witness Statement, at paras 1 and 2.

| <b>F</b> |                                |                           |                        |
|----------|--------------------------------|---------------------------|------------------------|
|          | TELUS would have to            | their own conduct and     | entitled to say that a |
|          | either duplicate fibre         | that of their businesses. | network is only as     |
|          | infrastructure at additional   |                           | fast as its            |
|          | cost or lease it from other    | Mr. Benhadid, as an       | weakest/slowest link.  |
|          | carriers. Leasing fibre        | Officer of TELUS, is not  | This is a general      |
|          | backhaul facilities reduces    | in a position to opine on | proposition that is    |
|          | TELUS' ability to control      | the network performance   | surely within his      |
|          | their performance              | or abilities of other     | field of knowledge     |
|          | (including speed, latency,     | telecommunications        | and experience.        |
|          | jitter, capacity and           |                           |                        |
|          | upgrades to equipment),        | operators, or on the      | The Deenendente        |
|          | routings, and timely           | experiences that other    | The Respondents        |
|          | maintenance of critical        | operators are able to     | misread paragraph a)   |
|          | facilities. Owning facilities  | provide to customers.     | in relation to         |
|          | (as opposed to leasing         |                           | disruptions from       |
|          | them) allows TELUS to          |                           | outages. Mr.           |
|          | build redundancies and         |                           | Benhadid, as the       |
|          | other reliability features     |                           | person that is         |
|          | into the architecture of the   |                           | responsible for        |
|          | network and to respond         |                           | wireless network       |
|          | more quickly to incidents      |                           | builds and             |
|          | and outages through            |                           | maintenance at         |
|          | consistent and timely traffic  |                           | Telus, is entitled to  |
|          | monitoring. For example:       |                           | opine on how owning    |
|          | B B B F F                      |                           | facilities can make a  |
|          |                                |                           | company responsive     |
|          | a) Containing disruptions      |                           | to outages. He is not  |
|          | from outages: Operators        |                           | speaking about a       |
|          | that own their own facilities  |                           | competitor; rather, he |
|          | are able, in their sole        |                           | is pointing out a      |
|          | discretion, to determine the   |                           | general proposition,   |
|          | number of cell sites that      |                           | based on his direct    |
|          | share a connection to the      |                           | knowledge of the       |
|          | core networks, in              |                           | networks that he has   |
|          | accordance with their own      |                           | acquired while         |
|          | risk tolerances. By            |                           | occupying a position   |
|          | controlling the number of      |                           | at Telus               |
|          | <u>cell sites that share a</u> |                           |                        |
|          | connection, and how such a     |                           | In relation to         |
|          | connection is shared, an       |                           | paragraph b), Mr.      |
|          | operator is able to contain    |                           | Benhadid is simply     |
|          | the impact of outages or       |                           | stating that           |
|          | network failures. The          |                           | ownership of the       |
|          | greater the number of cell     |                           | assets allow Telus to  |
|          | sites that share a             |                           | design a network that  |
|          | connection, the greater the    |                           | protects against       |
|          | effects will be in the event   |                           | outages, something     |
|          | there is an outage affecting   |                           | that may not be the    |
|          | that connection.               |                           | case with              |
|          | Accordingly, the               |                           | competitors that do    |
|          | experience that an operator    |                           | not own assets.        |
| II       | 1                              | 1                         |                        |

| ΓΓ |                                |                         |
|----|--------------------------------|-------------------------|
|    | that leases fibre backhaul is  | Contrary to what is     |
|    | able to provide its            | suggested by the        |
|    | downstream customers in        | Respondents, he does    |
|    | terms of reliability may be    | not make any            |
|    | substantially different, and   | assertions in relation  |
|    | in any event will be largely   | to Roger, Shaw or       |
|    | out of its control, instead    | Videotron.              |
|    | resting in the hands of the    |                         |
|    | operator from whom they        | In miletien te          |
|    | lease the facilities.          | In relation to          |
|    |                                | paragraph d), Mr.       |
|    |                                | Benhadid simply         |
|    | b) Reducing risk of            | advises that            |
|    | outages: TELUS ensures         | ownership of assets     |
|    | that certain key cell sites    | gives rise to           |
|    | have two independent           | increased control.      |
|    | connections to the cores       | Where there is no       |
|    | and have back-up               | ownership, the lessee   |
|    | generators, to ensure          | is susceptible to       |
|    | optimum performance and        | lesser control over     |
|    | reliability. We are thus able  | the asset. Thus,        |
|    | to protect against a           | requiring it to request |
|    | substantial outage by          | some cooperation        |
|    | building two connections       | from the owner. This    |
|    | that are physically separate   | is a statement based    |
|    | from each other, so that if    | on his direct           |
|    | one connection goes down,      | knowledge and           |
|    | the other can still carry the  | experience of the       |
|    | traffic. <u>Other wireline</u> | wireless networks       |
|    | carriers upon whom             | that he creates and     |
|    | operators that lease fibre     | maintains for Telus     |
|    | will be dependent may not      | and is by no means a    |
|    | have a similar network         | pronouncement on        |
|    | design.                        | Rogers, Shaw or         |
|    | design.                        | Videotron.              |
|    |                                | videotron.              |
|    | c) Adapting to sudden          |                         |
|    | spikes in demand: When         |                         |
|    | TELUS anticipates              |                         |
|    | increased network traffic in   |                         |
|    | an area where it owns the      |                         |
|    | facilities (for example, the   |                         |
|    | Calgary Stampede) and          |                         |
|    | there is insufficient          |                         |
|    | backhaul capacity for that     |                         |
|    | traffic, TELUS can readily     |                         |
|    | upgrade capacity within        |                         |
|    | In comparison,                 |                         |
|    | where TELUS leases             |                         |
|    | backhaul, we must request      |                         |
|    | -                              |                         |
|    | an upgrade from the            |                         |
|    | provider and such an           |                         |

|                   |                    | <ul> <li>upgrade can take up to one week or longer to implement. Where such events can be forecasted at the time the wholesale contract is entered into, it may be possible for the lessee to negotiate established timeframes for responding to such requests. However, in TELUS' experience this is not done, and in any event, many such events – such as natural disasters, sporting events or protests – cannot be forecast accurately.</li> <li>d) Rectifying performance anomalies quicker: Where TELUS owns its own network, it can address performance anomalies in voice and/or data quality substantially more quickly by having end to end visibility into all the elements traversed by that</li> </ul> |   |  |
|-------------------|--------------------|--|---|--|
|                   |                    | <u>wholesale provider to</u><br><u>investigate and resolve the</u><br><u>performance issues</u> .  |   |  |
| Nazim<br>Benhadid | Page 4;<br>Para. 7 | 7. <u>In my experience,</u><br><u>competition between</u><br><u>network operators leads to</u><br><u>substantial network</u><br><u>investments to improve the</u><br><u>speed, reliability and</u><br><u>performance of wireless</u><br>(and wireline) services that<br><u>would not otherwise be</u><br><u>made. This is an important</u><br><u>reason why TELUS</u><br>decided to build the vast<br>majority of its own fibre<br>backhaul to serve our<br>wireless operations outside  | This paragraph contains<br>inadmissible opinion<br>evidence.<br>A lay witness cannot<br>testify on matters beyond<br>their own conduct and<br>that of their businesses.<br>Mr. Benhadid, as an<br>Officer of TELUS, is not<br>in a position to opine<br>generally on competition<br>between network | Mr. Benhadid is<br>responsible for<br>netwrork build and<br>maintenance at telus.<br>He is speaking to<br>what he has<br>experienced as the<br>officer responsible<br>for wirless<br>infrastructure at<br>Telus. As a general<br>proposition, based on<br>his experience,<br>competition causes<br>market players to |

| of our traditional wireline<br>serving area, for example,<br>in Montreal. | operators and what such<br>competition may lead to.<br>Nor is he in a position to<br>opine or speculate on the<br>investment rationales of<br>other network operators. | invest grester<br>amounts to increase<br>performance of the<br>networks. His<br>observations are in<br>relation to what<br>happens to netwroks<br>with increased<br>competition. He<br>offers the Telus<br>experinece as an<br>example for that<br>general proposition. |
|---|--|---|
|---|--|---|

#### Sameer Dhamani

28. Mr. Dhamani is the owner of seven Freedom Mobile retail stores across Alberta. He retails Freedom offerings to the public in various communities in Alberta.<sup>13</sup>

| Sameer<br>Dhamani<br>(September<br>2022) | Page 4;<br>Para. 15 | 15. In addition, Freedom's commission structure on Freedom Internet service is not a motivating factor for sales; the commissions are very modest, in comparison to the significant headaches involved with selling the product. Freedom Home Internet is no antidote to Shaw's unfair competition on mobile plans. | This paragraph<br>contains inadmissible<br>opinion evidence.<br>A lay witness cannot<br>testify on matters<br>beyond their own<br>conduct and that of<br>their businesses.<br>Mr. Dhamani, as an<br>Independent Dealer<br>of Freedom, is not in<br>a position to opine on<br>alleged "unfair<br>competition" by<br>Shaw and what<br>constitutes an<br>"antidote" to such<br>"unfair competition". | Mr. Dhamani is a<br>retailer of Freedom<br>products. He has<br>direct knowledge<br>and experience of<br>the offerings of<br>Freedom and<br>Shaw. The small<br>commissions<br>offered by<br>Freedom when<br>assessed against<br>Shaw's<br>competitive<br>behaviour is no<br>match. He is in a<br>position to provide<br>evidence on the<br>competitive forces<br>in the marketplace<br>for which he<br>makes offerings to<br>the public. |
|--|---------------------|---|---|---|
|--|---------------------|---|---|---|

<sup>&</sup>lt;sup>13</sup> Dhamani Witness Statement, sworn March 3, 2022 and September 2022, at paras 1 and 2.

| Compose           | Daga 9.            | 0 In Alberto, Shory has been         | This management                      | Ma Dhamani is         |
|-------------------|--------------------|--------------------------------------|--------------------------------------|-----------------------|
| Sameer<br>Dhamani | Page 8;<br>Para. 9 | 9. In Alberta, Shaw has been         | This paragraph contains inadmissible | Mr. Dhamani is        |
|                   | Para. 9            | undercutting the Freedom brand       |                                      | directly invovled     |
| (March 2022)      |                    | with superior Shaw offers. <u>We</u> | opinion evidence.                    | in the competitive    |
|                   |                    | consider Shaw to be leveraging       |                                      | marketplace,          |
|                   |                    | unfair advantages over Freedom       | A lay witness cannot                 | making Freedom        |
|                   |                    | dealers. Shaw negotiates our         | testify on matters                   | offerings to          |
|                   |                    | agreements and are not required      | beyond their own                     | consumers. He is      |
|                   |                    | to provide disclosure. At the        | conduct and that of                  | able to provide       |
|                   |                    | same time, Freedom dealers are       | their businesses.                    | evidence on his       |
|                   |                    | required to provide Shaw with        |                                      | direct experiences    |
|                   |                    | operational data. Shaw has           |                                      | in the marketplace    |
|                   |                    | leveraged this information to        | Mr. Dhamani, as an                   | and how Shaw          |
|                   |                    | support the Shaw Mobile brand        | Independent Dealer                   | what shaw is          |
|                   |                    | and have been porting                | of Freedom, is not in                | offering in           |
|                   |                    | customers from Freedom to            | a position to opine on               | comparison to         |
|                   |                    | Shaw Mobile. For example,            | alleged "unfair                      | what Freedom          |
|                   |                    | every Monday all Alberta             | advantages" that are                 | dealers offer. All    |
|                   |                    | dealers are required to submit       | supposedly being                     | of this is within his |
|                   |                    | weekly activation/upgrade            | "leverage[ed]" by                    | field of knowledge    |
|                   |                    | reports which includes               | Shaw.                                | and experience        |
|                   |                    | competitive offerings, described     |                                      | -                     |
|                   |                    | as "Market trends." This             |                                      |                       |
|                   |                    | information is passed on to          |                                      |                       |
|                   |                    | Freedom managers, and in turn,       |                                      |                       |
|                   |                    | Shaw. Shaw has access to all of      |                                      |                       |
|                   |                    | this data, while Freedom dealers     |                                      |                       |
|                   |                    | do not.                              |                                      |                       |
|                   |                    |                                      |                                      |                       |
|                   |                    |                                      |                                      |                       |

### **Stephen Howe**

29. Stephen Howe is the chief technology and information officer at Bell. He leads Bell's team responsible for designing, building and operating Bell's industry-leading broadband fibre, wireless, satellite and media networks as well as application development, infrastructure and cloud management.<sup>14</sup>

| Stephen<br>Howe | Page 3;<br>Para. 8 | 8. Fibre backhaul plays a<br>critical role both in expanding<br>the capacity, performance, and<br>reliability of a wireless network<br>to serve customers and in<br>realigned the herefits of 50 | This paragraph<br>contains inadmissible<br>opinion evidence. | There is nothing<br>improper with this<br>statement when<br>considered within the<br>context of the<br>position that he |
|-----------------|--------------------|--|--|---|
|                 |                    | realizing the benefits of 5G.  |  | position that he  |

<sup>&</sup>lt;sup>14</sup> Howe Witness Statement, at paras 1 and 2.

|                 |                        | Our website emphasizes the<br>importance of our fibre network<br>to our 5G deployment:<br>[Page 4, Screenshot from Bell's<br>website]  | A lay witness cannot<br>testify on matters<br>beyond their own<br>conduct and that of<br>their businesses.<br>Mr. Howe's executive<br>position with Bell<br>does not entitle him to<br>opine or speculate on<br>the role played by<br>fibre backhaul with<br>respect to the<br>networks of other<br>wireless carriers.   | occupies at Bell<br>Mr. Howe is chief<br>technology and<br>information Officer at<br>BCE. He designs and<br>creates networks. He<br>has direct knowledge<br>and experience in the<br>technological aspects<br>of wireless networks.<br>He opines on the<br>importance of fiber<br>backhaul in<br>expanding capacity,<br>performance and<br>reliability of a<br>wireless network and<br>in realizing benefits<br>of a 5G.  |
|-----------------|------------------------|--|--|---|
| Stephen<br>Howe | Pages 4-5;<br>Para. 10 | 10. The locations in which each<br>of Bell and Telus have<br>deployed Radio Access<br>Networks in connection with<br>the network reciprocity<br>arrangements overlap to a large<br>degree – but not entirely – with<br>our respective wireline network<br>footprints. Accordingly, in<br>most areas in Alberta / British<br>Columbia, where Telus<br>operates an extensive<br>residential wireline network,<br>Telus has deployed a RAN and<br>Bell has not, while in most<br>areas in Ontario / Quebec /<br>Atlantic Canada, where Bell<br>operates an extensive<br>residential wireline network,<br>Bell has deployed a RAN and<br>Telus has not. This is because<br>there are significant advantages<br>to deploying a wireless network<br>within your wireline network<br><u>footprint</u> . While our experience<br>demonstrates that it is possible<br>for an established national<br>wireless operator to<br>successfully deploy a wireless<br>network outside an existing<br>wireline network footprint, | This paragraph<br>contains inadmissible<br>opinion evidence.<br>A lay witness cannot<br>testify on matters<br>beyond their own<br>conduct and that of<br>their businesses.<br>Mr. Howe's executive<br>position with Bell<br>does not entitle him to<br>opine or speculate on<br>the alleged<br>advantages or<br>opportunities that<br>Shaw Mobile and<br>Freedom (or other<br>wireless carriers)<br>would supposedly<br>obtain by deploying a<br>wireless network<br>within their wireline<br>footprint. | There is nothing<br>improper with this<br>statement when<br>considered within the<br>context of the<br>position that he<br>occupies at BCE<br>Mr. Howe id chief<br>technology and<br>information officer at<br>BCE. He has direct<br>knowledge and<br>experience in the<br>technological aspects<br>of wireless networks<br>and their creation.<br>He is entitled to<br>speak to the<br>advantages to be<br>derived from<br>deploying a wireless<br>network within a<br>wireline network<br>footprint.<br>Given his experience,<br>Mr. Howe is entitled<br>to draw general<br>conclusions on the<br>benefits of deploying<br>a wireless network |

| deploying in an area where we     | within their           |
|-----------------------------------|------------------------|
| have such a footprint provides    | traditional wireline   |
| us with significant               | footprint. He believes |
| opportunities to reduce costs,    | that these general     |
| reduce deployment timelines,      | principles apply       |
| and increase innovation. The      | equally to all market  |
| same would be true for other      | participants.          |
| companies, including Shaw         |                        |
| (Shaw Mobile and Freedom),        |                        |
| deploying a wireless network      |                        |
| within their traditional wireline |                        |
| footprint.                        |                        |
|                                   |                        |

## Sudeep Verma

30. Mr. Verma is the owner of 15 Freedom retail stores where he offers Freedom product to consumers. He operates these stores and is directly involved in making offerings to consumers.<sup>15</sup>

| Sudeep<br>Verma<br>(September<br>2022) | Page 2;<br>Para. 8 | 8. <u>These initiatives also forced</u><br><u>incumbent telecom companies</u><br><u>to compete to follow some of</u><br><u>Freedom's revolutionary ideas</u><br><u>and strategies</u> . | This paragraph<br>contains<br>inadmissible opinion<br>evidence.   | Mr. Verma has a<br>number of Freedom<br>retail stores. He<br>makes offerings to<br>consumers and is   |
|--|--------------------|---|---|---|
|  |                    |   | A lay witness cannot<br>testify on matters<br>beyond their own<br>conduct and that of<br>their businesses.  | aware of the<br>competitive market in<br>which he operates.<br>He would know how<br>the market responds<br>to the offerings, all of<br>which would be |
|  |                    |   | Mr. Verma, as an<br>Independent Dealer<br>of Freedom, is not in<br>a position to opine<br>or speculate on the<br>alleged impact of<br>these initiatives on<br>other<br>telecommunications<br>companies, or on | within his direct<br>knowledge and<br>experience. He can<br>speak to how the<br>competitive<br>marketplace<br>responded to various<br>initiatives.    |

<sup>&</sup>lt;sup>15</sup> Verma Witness Statement, at paras 1 and 2.

|  |                             |   | competition more generally.  |   |
|--|-----------------------------|---|--|---|
| Sudeep<br>Verma<br>(September<br>2022) | Page 3;<br>Para. 12         | 12. <u>Contrary to prior years, in</u><br>which Freedom was a market-<br>leader with aggressive and<br>prominent campaigns,<br>Freedom's back-to-school<br>promotions this year were<br>uninteresting and very similar<br>to offerings from other cell<br>phone providers. There were<br>simply no aggressive<br>promotions by Freedom to<br>distinguish itself from other<br>brands.   | This paragraph<br>contains<br>inadmissible opinion<br>evidence.<br>A lay witness cannot<br>testify on matters<br>beyond their own<br>conduct and that of<br>their businesses.<br>Mr. Verma, as an<br>Independent Dealer<br>of Freedom, is not in<br>a position to opine<br>or speculate on<br>whether Freedom's<br>promotions were<br>"uninteresting" or<br>more generally on<br>their effectiveness<br>against offerings<br>offered of other<br>wireless carriers in<br>the market. | Mr. Verma has a<br>number of Freedom<br>mobile retail stores.<br>He makes offerings to<br>consumers and is<br>aware of the market in<br>which he operates.<br>He would know about<br>offerings by<br>competitors and how<br>the market responds<br>to the offerings of<br>Freedom. He would<br>be acutely aware of<br>such things as back to<br>school promotions<br>offered by<br>competitors.                     |
| Sudeep<br>Verma<br>(September<br>2022) | Page 3;<br>Paras. 13-<br>14 | <ul> <li>13. <u>Although I do not have</u><br/><u>access to Freedom data to know</u><br/><u>how much it spends on</u><br/><u>advertising and brand visibility,</u><br/><u>I, as well as many other F-</u><br/><u>Branded Association dealers</u><br/><u>perceive a dramatic reduction</u><br/>in Freedom's recent advertising<br/><u>efforts.</u></li> <li>14. Unlike in the past, there are<br/>no transit ads, few (if any)<br/>highway billboards, and not<br/>many television or radio ads.<br/>Instead, it would appear that<br/><u>Freedom has downloaded the</u><br/><u>advertising effort on dealers to</u><br/><u>use their own co-op dollars for</u><br/><u>brand awareness</u>.</li> </ul> | This paragraph<br>contains<br>inadmissible opinion<br>evidence.<br>A lay witness cannot<br>testify on matters<br>beyond their own<br>conduct and that of<br>their businesses.<br>Mr. Verma, as an<br>Independent Dealer<br>of Freedom, is not in<br>a position to opine<br>or speculate on the<br>level of Freedom's<br>advertising spend  | Mr. Verma has a<br>number of Freedom<br>retail stores. He<br>makes offerings to<br>consumers and is<br>aware of the<br>competitive<br>marketplace in which<br>he operates. He<br>would know how the<br>market responds to<br>the offerings, all of<br>which would be<br>within his knowledge.<br>He would know about<br>Freedom's marketing<br>efforts at large as he<br>competes with their<br>offerings. He would |

|  |                     |   | and advertising<br>efforts.   | know the extent to<br>which Freedom has<br>pushed down<br>marketing efforts to<br>dealers. He is a<br>dealer. He is not<br>opining on a given<br>quantum, but rather as<br>a general observation.   |
|--|---------------------|---|---|---|
| Sudeep<br>Verma<br>(September<br>2022) | Page 3;<br>Para. 15 | 15. Freedom is engaging in<br>limited social media ads and<br>other branding activity in<br>conjunction with the back-to-<br>school period, but the<br>messaging involves unclear<br>messaging on emojis and<br>workouts, which create little<br>brand recall and has not helped<br>in driving traffic to stores.<br>Dealers have seen dwindling<br>customer engagement on social<br>media posts. The few<br>comments that are seen usually<br>involve excoriating complaints<br>against Freedom. Overall,<br>national marketing by Freedom<br>has been curtailed to a large<br>extent. | This paragraph<br>contains<br>inadmissible opinion<br>evidence and<br>inadmissible hearsay<br>evidence.<br>A lay witness cannot<br>testify on matters<br>beyond their own<br>conduct and that of<br>their businesses.<br>Mr. Verma, as an<br>Independent Dealer<br>of Freedom, is not in<br>a position to opine<br>on the nature or<br>effectiveness of<br>Freedom's<br>advertising, or on<br>the nature of<br>customer<br>engagement on<br>social media as<br>perceived by other<br>(unidentified)<br>dealers.<br>Moreover, this<br>paragraph attempts<br>to put into evidence<br>"excoriating<br>complaints"<br>allegedly made<br>against Freedom<br>online. Mr. Verma<br>did not append these<br>complaints to his<br>Witness Statement, | Mr. Verma has a<br>number of Freedom<br>retail stores. He<br>makes offerings to<br>consumers and is<br>aware of the market in<br>which he operates.<br>He would know how<br>the market responds<br>to the offerings, all of<br>which would be<br>within his knowledge.<br>He would know how<br>Freedom markets<br>offerings. He is alive<br>to how social media<br>platforms are used by<br>Freedom and how<br>consumers react to it.<br>He understands the<br>competitive landscape<br>within which he<br>operates. He is<br>speaking to what is<br>within his direct<br>knowledge and<br>experience, especially<br>as it relates to social<br>media as a marketing<br>platform. |

| -      | 1        |                               | 1.1                     | ]                     |
|--------|----------|-------------------------------|-------------------------|-----------------------|
|        |          |                               | and the                 |                       |
|        |          |                               | Commissioner has        |                       |
|        |          |                               | not called any of the   |                       |
|        |          |                               | individuals who         |                       |
|        |          |                               | supposedly made         |                       |
|        |          |                               | those complaints as     |                       |
|        |          |                               | witnesses in this       |                       |
|        |          |                               | proceeding. The         |                       |
|        |          |                               | Respondents are         |                       |
|        |          |                               | therefore deprived      |                       |
|        |          |                               | of the opportunity to   |                       |
|        |          |                               | cross-examine the       |                       |
|        |          |                               | individuals whose       |                       |
|        |          |                               | statements are being    |                       |
|        |          |                               | relied upon.            |                       |
|        |          |                               | Admitting this          |                       |
|        |          |                               | evidence would be       |                       |
|        |          |                               | procedurally unfair     |                       |
|        |          |                               | to the Respondents      |                       |
|        |          |                               | and would impede        |                       |
|        |          |                               | the truth-seeking       |                       |
|        |          |                               | function of the         |                       |
|        |          |                               | Tribunal.               |                       |
|        |          |                               | Titounai.               |                       |
|        |          |                               | x 111.1                 |                       |
|        |          |                               | In addition,            |                       |
|        |          |                               | evidence concerning     |                       |
|        |          |                               | complaints made         |                       |
|        |          |                               | about Freedom on        |                       |
|        |          |                               | social media or         |                       |
|        |          |                               | elsewhere online by     |                       |
|        |          |                               | unidentified            |                       |
|        |          |                               | individuals has no      |                       |
|        |          |                               | relevance to any        |                       |
|        |          |                               | issue raised in this    |                       |
|        |          |                               | proceeding. To the      |                       |
|        |          |                               | extent this evidence    |                       |
|        |          |                               | has any probative       |                       |
|        |          |                               | value (and it does      |                       |
|        |          |                               | not), that probative    |                       |
|        |          |                               | value is outweighed     |                       |
|        |          |                               | overwhelmingly by       |                       |
|        |          |                               | its prejudicial effect. |                       |
|        |          |                               | For this reason as      |                       |
|        |          |                               | well, the evidence is   |                       |
|        |          |                               | inadmissible.           |                       |
|        |          |                               |                         |                       |
| Sudeep | Page 11; | 18. Wind/Freedom is a pioneer | This paragraph          | Mr. Verma can speak   |
| Verma  | Para. 18 | in industry-leading reforms,  | contains                | to the competitive    |
| 1      | 1        |                               |                         |                       |
|        |          | which the incumbents          |                         | landscape in which he |

| (February | Canadian consumers. Some        | inadmissible opinion                 | owner of retail stores  |
|-----------|---------------------------------|--------------------------------------|-------------------------|
| 2022)     | examples of these disruptions   | evidence.                            | that offer Freedom      |
| - /       | include: (a) unbundling device  |                                      | product, he knows the   |
|           | pricing from rate plans, which  | A 1                                  | competitive market      |
|           | meant customers did not have    | A lay witness cannot                 | landscape in which he   |
|           | to continue paying for their    | testify on matters                   | operates. He is         |
|           | hardware once devices were      | beyond their own conduct and that of | speaking about his      |
|           | paid off (in a two-year term),  | their businesses.                    | experiences and how     |
|           | and (b) introducing "Big Gig    | then businesses.                     | the competitive         |
|           | data" on rate plans, which      |                                      | marketplace reacted     |
|           | meant consumers had abundant    | Mr. Verma, as an                     | to the "Big Gig data"   |
|           | data as compared to incumbents  | Independent Dealer                   | roll out by Shaw. He    |
|           | who did not offer these plans,  | of Freedom, is not in                | is entitled to speak to |
|           | but which ultimately forced     | a position to opine                  | these matters as the    |
|           | incumbents to follow suit. A    | or speculate on the                  | owner of a retail store |
|           | summary of some of Freedom's    | competitive impact                   | that makes offerings    |
|           | pioneering competitive          | of initiatives on                    | which require that he   |
|           | initiatives is described below. | other                                | have knowledge of       |
|           |                                 | telecommunications                   | competitive offerings.  |
|           |                                 | companies and on                     |                         |
|           |                                 | competition more                     |                         |
|           |                                 | generally.                           |                         |
|           |                                 |                                      |                         |

### **B.** The Legal Test: Hearsay Evidence

31. Hearsay evidence is inadmissible. The witness statements tendered by the Commissioner contain no hearsay evidence or alternatively, as explained below, the evidence falls within the exception to the hearsay rule.

32. Hearsay evidence is presumptively inadmissible. The essential defining features of hearsay are ": (a) the fact that the statement is adduced to prove the truth of its contents; and (b) the absence of a contemporaneous opportunity to cross-examine the declarant.<sup>16</sup> As such, statements that are outside the witness' personal knowledge are hearsay.<sup>17</sup>

33. The fundamental objection to hearsay evidence is the inability to test the reliability of hearsay statements through proper cross-examination. It is a procedural fairness concern. A consultant report, for instance, that is put forward in a witness statement and that makes assertions as to, say, the benefits or efficiencies to be derived from a proposed merger escape cross-examination. The Respondents receive the benefit of the evidence, without challenge, all of which breeds unfairness on the adjudicative process and on the Commissioner.

<sup>&</sup>lt;sup>16</sup> *R v Khelawon*, 2006 SCC 57, at para 35, Commissioner's BOA, at Tab 6.

<sup>&</sup>lt;sup>17</sup> Canadian Tire Corp Ltd v PS Partsource Inc, 2001 FCA 8, at para 6, Commissioner's BOA, at Tab 7.

34. There is no doubt that the presumptive inadmissibility of hearsay may be overcome when it is established that what is being proposed falls under a recognized common law or statutory exception to the hearsay rule. Hearsay evidence may also be admissible when it satisfies the twin criteria of "necessity" and "reliability" under the principled approach developed by the Supreme Court of Canada.<sup>18</sup>

35. The hearsay exceptions are in place to facilitate the search for truth by admitting into evidence hearsay statements that are reliably made or can be adequately tested. Source data from recognizable institutions, such as an OECD Reports, IMF Reports or World Bank Reports, for instance, fall into the hearsay exception and the author of these reports need not be produced in order to admit them into evidence.

36. Under the principled approach established by the Supreme Court, the onus is on the person who seeks to tender the hearsay evidence to establish "necessity" and "reliability" on a balance of probabilities.<sup>19</sup> The function of the trier of fact is to determine whether the particular hearsay statement exhibits sufficient indicia of necessity and reliability so as to afford him or her a satisfactory basis for evaluating the truth and trustworthiness of the statement that has been put into evidence.

37. The "necessity" requirement may be established in instances where there is no alternative evidence or no other means for a party to bring the evidence before the Court. This will typically occur where the calling party "cannot compel testimony from the declarant".

38. The "reliability" requirement may be established in either or both of two ways, namely procedural or substantive reliability.

39. Procedural reliability is established when there are adequate safeguards for testing the evidence despite the fact that the declarant has not given the evidence in court, under oath or its equivalent and under the scrutiny of contemporaneous cross-examination.<sup>20</sup> These substitutes must provide a satisfactory basis for the trier of fact to rationally evaluate the truth and accuracy of the hearsay statement. Among the substitutes for traditional safeguards are video recording the statement, administration of an oath and warning the declarant about the consequences of lying.

40. Substantive reliability is established where the hearsay statement is inherently trustworthy. To determine whether the statement is inherently trustworthy, a trial judge considers the circumstances in which the statement was made and any evidence that corroborates or conflicts with the statement. The judge must be satisfied that the statement is so reliable that contemporaneous cross-examination on it would add little

<sup>&</sup>lt;sup>18</sup> *R v Bradshaw*, 2017 SCC 35 ("Bradshaw"), at para 23, Commissioner's BOA, at Tab 8; *R v Mapara*, 2005 SCC 23, at para 15, Commissioner's BOA, at Tab 9.

<sup>&</sup>lt;sup>19</sup> R v Khelawon, 2006 SCC 57, at para 47, Commissioner's BOA, at Tab 6.

<sup>&</sup>lt;sup>20</sup> *R v Khelawon*, 2006 SCC 57, at para 63, Commissioner's BOA, at Tab 6.

if anything to the process.<sup>21</sup> Accordingly, where, on a balance of probabilities, a court determines that there are sufficient guarantees of a statement's inherent trustworthiness, a statement may be admitted because it meets the test for threshold reliability.

41. The complaints raised by the Respondent are either not hearsay statements or fall within the hearsay exception explained above.

### Blaik Kirby

42. The complaints levelled against Blaik Kirby relates to reliance that he places on data data. Mr. Kirby is responsible for marketing and sales of wireless services at Bell. At foornote 31 of his Witness Statement he explains how Bell uses data to understand the marketplace. He states:



| Blaik<br>Kirby | Page 14;<br>Para. 34 | 34. Data obtained from which for the reasons set<br>out above I consider to be<br>reliable, indicates that, in the time   | This paragraph contains inadmissible hearsay evidence.  | Both the<br>reliability and<br>necessity test to<br>the hearsay  |
|----------------|----------------------|---|---|--|
|                |                      | period from July 1, 2020 to June<br>30, 2022, the number of<br>customers switching between<br>Shaw and Rogers nationally<br>These data<br>are summarized in the graph<br>below, which Bell prepared. They<br>show that nearly | Mr. Kirby relies on<br>information from a<br>third-party, for the truth of<br>its contents without<br>permitting the<br>Respondents to cross-<br>examine a<br>representative<br>on the accuracy of that<br>information and the<br>process through which it<br>was gathered. Admitting<br>this evidence would be<br>procedurally unfair to<br>the Respondents and<br>would impede the truth- | exception rule are<br>met. The only<br>reliable source of<br>data is a third-<br>party data<br>provider. This is<br>explained at<br>footnote 31 of Mr.<br>Kirby's affidavit.<br>The reliability of<br>the data has been<br>validated by Bell.<br>Paragraph 34 also<br>speaks to charts |

<sup>&</sup>lt;sup>21</sup> *R v Khelawon*, 2006 SCC 57, at paras 49, 62, 107, Commissioner's BOA, at Tab 6.

|       |            |   | seeking function of the  | created by Bell.                 |
|-------|------------|---|--------------------------|----------------------------------|
|       |            |   | Tribunal.                | While the source                 |
|       |            | This leads me to conclude that,                       |                          | data may originate               |
|       |            | across the Shaw footprint,                            |                          | from                             |
|       |            | competition between Rogers and                        |                          | which                            |
|       |            | Shaw is disproportionately                            |                          | meets both the                   |
|       |            | relevant to the competitive                           |                          | reliability and                  |
|       |            | dynamic.  |                          | necessity                        |
|       |            |   |                          | requirements of                  |
|       |            |   |                          | the hearsay                      |
|       |            |   |                          | exception. The                   |
|       |            |   |                          | charts and                       |
|       |            |   |                          | manipulation of                  |
|       |            |   |                          | the data originates              |
|       |            |   |                          | from Bell. Mr.                   |
|       |            |   |                          | Kirby is entitled                |
|       |            |   |                          | to speak to these                |
|       |            |   |                          | matters. If the                  |
|       |            |   |                          | Respondents                      |
|       |            |   |                          | contend that the                 |
|       |            |   |                          | source data is not               |
|       |            |   |                          | reliable as an                   |
|       |            |   |                          | input to the charts              |
|       |            |   |                          | created by Bell,                 |
|       |            |   |                          | they are free to                 |
|       |            |   |                          | cross-examine.                   |
| Blaik | Pages 16-  | 39. According to data Bell                            | This paragraph contains  |                                  |
| Kirby | 17; Paras. | obtained from   | inadmissible hearsay     | is a product that                |
|       | 39-41      | (which, as described above, I                         | evidence.                |                                  |
|       |            | consider to be reliable), Shaw had                    |                          | provides to                      |
|       |            | net ports of  | Mr. Kirby relies on      | wireless carriers.               |
|       |            |   | information from a       | It is a third-party              |
|       |            |   | third-party,             | data provider.                   |
|       |            |   | for the truth of         | Bell relies on this              |
|       |            | This means that                                       | its contents without     | data in the normal               |
|       |            |   | permitting the           | course of business               |
|       |            |   | Respondents to cross-    | to guide its                     |
|       |            | $P_{\rm W} O_{\rm A} 2021$ Show's not                 | examine a                | consumer                         |
|       |            | By Q4 2021 Shaw's net<br>ports for the quarter were - | representative           | offerings. The data source meets |
|       |            | ports for the quarter were -                          | on the accuracy of that  | both the reliability             |
|       |            |   | information and the      | and necessity test               |
|       |            |   | process through which it | to the hearsay                   |
|       |            |   | was gathered. Admitting  | exception. At                    |
|       |            |   | this evidence would be   | para 31, Mr.                     |
|       |            | <b></b>   | procedurally unfair to   | Kirby explains                   |
|       |            |   | the Respondents and      | that this is the                 |
|       |            | 40. <u>Rogers has been the largest</u>                | would impede the truth-  | only source of                   |
|       |            | beneficiary of the reduction in                       | seeking function of the  | information                      |
|       |            | Shaw's competitive efforts                            | Tribunal.                | available to Bell                |
| 1     | 1          | following the announcement of                         |                          |                                  |

| the Proposed Acquisition.           | and that it has     |
|-------------------------------------|---------------------|
|                                     | tested its          |
|                                     | reliability.        |
|                                     |                     |
|                                     | Part of the         |
|                                     | statements are in   |
|                                     |                     |
|                                     | relation to a chart |
| 41. <u>Looking just at the port</u> | that was crated by  |
| outflows from Shaw in Q4 2021,      | Bell, using source  |
| Rogers accounts for (i.e.,          | data from           |
| of customers switching to           |                     |
| other carriers from Shaw            | The Respondents     |
| switched to Rogers). Because        | may cross-          |
| Rogers typically captures just      | examine on the      |
| of wireless net additions, I        | source data, but    |
| understand the fact that it         | the Bell charts     |
| accounts for of Shaw's net          | contain             |
| port swing and captures of          | information that    |
| port outflows from Shaw to be a     | has been uniquely   |
| consequence of the particularly     | created by Bell.    |
| close competition between           | created by Den.     |
| Rogers and Shaw prior to the        |                     |
| Proposed Acquisition. These data    |                     |
|                                     |                     |
| are reflected in the graph below,   |                     |
| which Bell prepared based on the    |                     |
| data from                           |                     |
|                                     |                     |
|                                     |                     |
|                                     |                     |
|                                     |                     |

### **Charlie Casey**

43. Charlie Casey is the VP of Consumer, Controller of Telus. His responsibilities include financial planning and reporting for the consumer segment of the business. He supports all financial and subscriber key performance indicators for the Telus consumer business. In his witness statement, Mr. Casey relies on data that is supplied by Comlinkdata. Comlinkdata is a third-party service provider that synthesizes billions of data points to generate unique, actionable insights for clients in the wireless sector. The company specializes in network insights, business and residential subscriber behavior, and sales enablement across wireless, wireline, broadband, and device ecosystems.<sup>22</sup>

| Charlie | Page 4;  | 8. <u>I believe that Shaw's</u>    | This paragraph    | Mr. Casey is  |
|---------|----------|------------------------------------|-------------------|---------------|
| Casey   | Para. 8, | competitive intensity in Alberta,  |                   | relying on    |
|         | 8(a)     | British Columbia and in Ontario    | opinion evidence. | Comlinkdata,  |
|         |          | has decreased materially since the |                   | which sources |

<sup>&</sup>lt;sup>22</sup> <u>https://comlinkdata.com/about/</u>

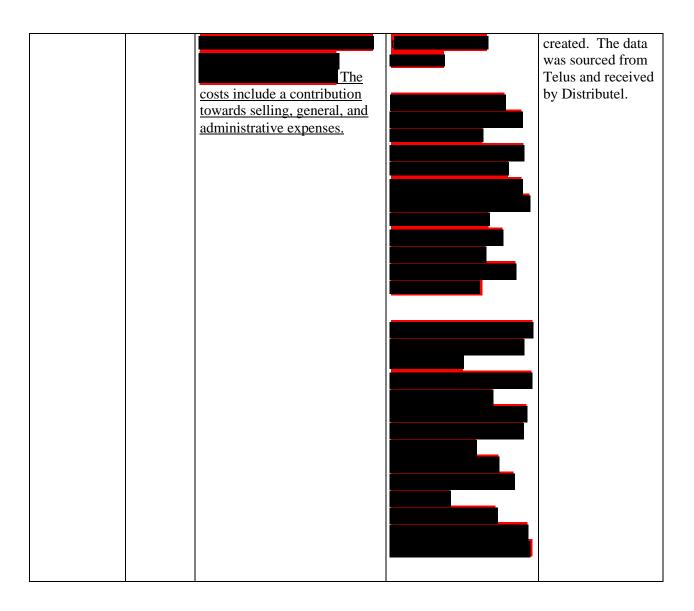
| announcement of the Proposed<br>Transaction on March 15, 2021.<br>My belief is based on a number of<br>data points and observations,<br>including the following:<br>a) The Comlink data: Attached to<br>my witness statement as<br>Exhibit A are true copies of three<br>Comlink reports which show the<br>net ports for Shaw on a monthly<br>basis for the period commencing<br>January 1, 2021 (prior to the<br>announcement of the Proposed<br>Transaction) and ending August<br>31, 2022, on a national basis, on a<br>combined Alberta and British<br>Columbia basis; and on an Ontario<br>only basis.<br>More specifically,<br>i. The national report shows that<br>Shaw gained net ports in<br>April 2021 and lost net<br>ports in December 2021. This is an<br>approximate 235% decrease in the<br>number of net ports. This trend has<br>continued throughout 2022. Shaw<br>commenced 2022 by losing<br>net ports.<br>ii. The combined Alberta and<br>British Columbia report shows that<br>Shaw gained net ports in<br>April 2021 and lost net<br>ports.<br>iii. The combined Alberta and<br>British Columbia report shows that<br>Shaw gained net ports in<br>April 2021 and lost net ports<br>in December 2021. This is an<br>approximate 103% decrease in net<br>ports. Shaw has experienced a<br>drastic decline in net ports in 2022.<br>It commenced the year by gaining<br>net ports.<br>iii. | A lay witness cannot<br>testify on matters<br>beyond their own<br>conduct and that of<br>their businesses.<br>Mr. Casey, as an<br>Officer of TELUS, is<br>not in a position to<br>opine or speculate on<br>Shaw's competitive<br>decision-making or<br>"competitive<br>intensity".<br>This paragraph also<br>contains inadmissible<br>hearsay evidence.<br>Mr. Casey relies on<br>information from a<br>third-party, Comlink,<br>for the truth of its<br>contents without<br>permitting the<br>Respondents to cross-<br>examine a<br>representative of<br>Comlink on the<br>accuracy of that<br>information and the<br>process through<br>which it was gathered.<br>Admitting this<br>evidence would be<br>procedurally unfair to<br>the Respondents and<br>would impede the<br>truth-seeking function<br>of the Tribunal. | objective and<br>reliable data on the<br>marketplace to the<br>wireless sector.<br>The information is<br>both reliable and<br>necessary, meeting<br>the hearsay<br>exception. He is<br>providing an<br>opinion on the<br>market data that<br>has been provided<br>by an independent<br>third-party service<br>provider that is<br>paid to gather this<br>type of<br>information for<br>industry.<br>Mr. Casey is<br>responsible for<br>financial<br>planning and<br>reporting for the<br>consumer<br>segment of the<br>business at<br>Telus. He relies<br>on Comlinkdata<br>to arrive at a<br>conclusion in<br>relation to<br>competitive<br>intensity of<br>Shaw. He<br>expresses an<br>opinion on the<br>data. |
|--|--|--|
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| since the Proposed Transaction<br>was announced. Shaw lost<br>net ports in April 2021 and lost<br>net ports in December 2021.<br>This is an approximate 374%<br>decrease in net ports. This trend<br>has continued throughout 2022.<br>Shaw lost net ports in<br>January 2022 and in August it lost<br>net ports.<br>iv. A common element of each of  |  |
|---|--|
| net ports in April 2021 and lost<br>net ports in December 2021.<br>This is an approximate 374%<br>decrease in net ports. This trend<br>has continued throughout 2022.<br>Shaw lost net ports in<br>January 2022 and in August it lost<br>net ports.<br>iv. A common element of each of  |  |
| Image: Instrument of each of         Image: Instrument of each of   |  |
| This is an approximate 374%         decrease in net ports. This trend         has continued throughout 2022.         Shaw lost         Image: Image |  |
| decrease in net ports. This trend<br>has continued throughout 2022.<br>Shaw lost in net ports in<br>January 2022 and in August it lost<br>iv. A common element of each of   |  |
| has continued throughout 2022.<br>Shaw lost net ports in<br>January 2022 and in August it lost<br>net ports.<br>iv. A common element of each of   |  |
| Shaw lost       net ports in         January 2022 and in August it lost         net ports.         iv. A common element of each of  |  |
| January 2022 and in August it lost<br>net ports.<br>iv. A common element of each of   |  |
| iv. A common element of each of   |  |
| iv. A common element of each of   |  |
|   |  |
|   |  |
| these reports, each of which covers   |  |
| a time period after the   |  |
| announcement of the Proposed  |  |
| Transaction, is Shaw's substantial  |  |
| loss of net ports in the Black  |  |
| Friday-Cyber Monday period (late  |  |
| November) and the Boxing Week   |  |
| period (late December) which  |  |
| suggests that Shaw was not  |  |
| competing vigorously for  |  |
| subscribers during these heavy  |  |
| price promotional periods.  |  |
|   |  |

## **Christopher Hickey**

44. In relation to Mr. Hickey, he is the Director, Regulatory Affairs at Distributel. He is responsible for the regulatory activities and functions of Distributel. Distributel is in internet service provider, a telecommunications service provider and a broadcasting distribution undertaking.

| Christopher<br>Hickey | Page 8;<br>Para. 22 | 22. <u>The spreadsheet also sets</u><br>out the additional costs that<br>we expected to incur to offer a<br>wireless service similar to the<br>'Unlimited' 25Gb wireless<br>plan that Shaw offers in its<br>wireline Internet and wireless<br>service bundles (see column K<br>of Exhibit I). | Mr. Hickey had<br>discussions with<br>Telus and has<br>identified the<br>source of the<br>information the<br>affidavit and<br>believe it to be<br>true. He has<br>provided the data,<br>which is found in |
|-----------------------|---------------------|---|---|
|                       |                     |   | which is found in<br>the spreadsheets<br>that he<br>subsequently  |



### Sudeep Verma

45. Mr. Verma is the owner of 15 Freedom retail stores where he offers Freedom product to consumers. He operates these stores and is directly involved in making offerings to consumers.<sup>23</sup> He is also a member of the Association of Freedom Wireless Dealers ("F-Branded Association"). This is an association of all Freedom Mobile retail stores across Canada. The association was created to work proactively to discuss and share concerns and data between members.<sup>24</sup>

| Sudeep<br>VermaPage 9;<br>Paras. 10-<br>11(February<br>2022)11 | 10. <u>Based on market</u><br>research by the F-Branded<br><u>Association and our</u><br><u>knowledge of the instore</u> | This paragraph contains<br>inadmissible hearsay<br>evidence. | The Respondents<br>only partially read<br>the paragraph. The<br>source of the |
|--|--|--|---|
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<sup>&</sup>lt;sup>23</sup> Verma Witness Statement, at paras 1 and 2.

<sup>&</sup>lt;sup>24</sup> Verma Witness Statement, at para 3.

| r |                               | [                                       | ,  |
|---|-------------------------------|---|--|
|   | experience, the primary       | These paragraphs rely upon              | observations as it   |
|   | customer segments that rely   | analysis of Freedom's                   | relates to customer  |
|   | on Freedom retail services    | customers performed by the              | segments is based,   |
|   | are mid-to-low income         | F-Branded Association. Mr.              | in part on first   |
|   | earners, new Canadians,       | Verma is not the author of              | hand knowledge at  |
|   | visible minorities, students  | the analysis. The author of             | the retail stores as   |
|   | and seniors.                  | the analysis has not been               | well as data from  |
|   | 11. Based on data from our    | called by the Commissioner              | the F-Branded  |
|   | customer postal codes and     | as a witness in this                    | Association. This  |
|   | StatsCan, our customers live  | proceeding. The                         | is ignored by the  |
|   | in areas with mid-to-low      | Respondents are therefore               | Respondents.   |
|   | average incomes, with high    | deprived of the opportunity             | Further, Mr.   |
|   | concentrations of new         | to cross-examine the person             | Verma is a   |
|   | Canadians and high            | who prepared the analysis               | member of the F-   |
|   | concentrations of visible     | that is being relied upon.              | Branded  |
|   | minority populations.         | Admitting this evidence                 | Association. This  |
|   | Attached as Exhibit "A" to    | would be procedurally                   | is his association   |
|   | this affidavit is an analysis | unfair to the Respondents               | to which he is   |
|   | prepared by the F-Branded     | and would impede the                    | actively involved<br>and has a direct  |
|   | Association, which            | truth-seeking function of the Tribunal. | interest and has   |
|   | compares the postal codes     | the Tribunal.                           | been involved in   |
|   | of its customers in the GTA   |   |  |
|   | area and compares those       |   | creating the data.<br>As it relates to   |
|   | postal codes to information   |   |  |
|   | from the City of Toronto as   |   | paragraph 11, the data as it relates to  |
|   | to average family income,     |   | where the client   |
|   | concentration of new          |   | lives is from  |
|   | immigrants, and               |   | information that is  |
|   | concentration of visible      |   | held by the retail   |
|   | minority population.          |   | store. Reliance on   |
|   |                               |   | F-Branded  |
|   |                               |   | information which  |
|   |                               |   | correlates income  |
|   |                               |   | level and postal   |
|   |                               |   | code meets both  |
|   |                               |   | the necessity and  |
|   |                               |   | reliability test of  |
|   |                               |   | the exception to   |
|   |                               |   | -  |
|   |                               |   | mention that the   |
|   |                               |   | source of the  |
|   |                               |   | information is   |
|   |                               |   | form an  |
|   |                               |   | association to   |
|   |                               |   | which Mr. Verma  |
|   |                               |   | has a direct   |
|   |                               |   |  |
|   |                               |   |  |
|   |                               |   |  |
|   |                               |   |  |
|   |                               |   | hearsay. Not to<br>mention that the<br>source of the<br>information is<br>form an<br>association to<br>which Mr. Verma |

|                                       |                      |   |   | evidence as it is<br>the evidence of<br>Mr. Verma.  |
|---------------------------------------|----------------------|---|---|---|
| Sudeep<br>Verma<br>(February<br>2022) | Page 10;<br>Para. 14 | 14. <u>Attached as Exhibit "D"</u><br>to this affidavit is an<br>analysis prepared by the F-<br>Branded Association to<br>show the percentage of<br>prepaid customers, versus<br>postpaid. Based on this sales<br>data, prepaid users make up<br>43.1% of F-Branded<br>Association customers, a<br>rate which has steadily<br>increased since 2018 when<br>they made up 22.9% of our<br>customers. In my<br>experience, prepaid plans<br>are attractive for financial<br>reasons and because<br>customers may not qualify<br>for post-paid, for example,<br>due to poor credit ratings,<br>and for customers with low<br>phone usage requirements,<br>such as seniors. The source<br>of this data in the analysis is<br>actual sales recorded in the<br>point-of-sale software at the<br>store level and an average<br>across the membership of<br>the association. | This paragraph contains<br>inadmissible hearsay<br>evidence.<br>This paragraph relies upon<br>analysis of Freedom's<br>customers performed by the<br>F-Branded Association.<br>Mr. Verma is not the author<br>of the analysis. The author<br>of the analysis has not been<br>called by the Commissioner<br>as a witness in this<br>proceeding. The<br>Respondents are therefore<br>deprived of the opportunity<br>to cross-examine the person<br>who prepared the analysis<br>that is being relied upon.<br>Admitting this evidence<br>would be procedurally<br>unfair to the Respondents<br>and would impede the<br>truth-seeking function of<br>the Tribunal. | The data generated<br>by the Association<br>of F-branded<br>dealers meets the<br>reliability and<br>necessity test to<br>the hearsay<br>exception. The<br>Association of F-<br>branded wireless<br>dealers is an<br>association of 72<br>independent<br>franchise dealers<br>and dealer groups<br>that share and<br>create data. Mr.<br>Verma is a<br>member of the<br>association and has<br>a direct interest<br>and stake in the<br>evidence that is<br>gathered and<br>generated. The<br>Respondents can<br>cross-examine Mr.<br>Verma on the<br>evidence given<br>his direct interest<br>in the association. |
| Sudeep<br>Verma<br>(February<br>2022) | Page 12;<br>Para. 24 | 24. Throughout our history<br>as Freedom dealers, we<br>have strived to make<br>Freedom the most attractive<br>choice for customers<br>moving over from the "big<br>3" incumbent providers.<br><u>Attached as Exhibit "J" to</u><br>this affidavit is a chart from<br>the F-Branded Association,<br>which reflects that 61% of<br>total Freedom activations<br>are port-ins from Rogers,<br>Fido and Chatr. The source<br>for this data is a member   | This paragraph contains<br>inadmissible hearsay<br>evidence.<br>This paragraph relies upon<br>analysis of Freedom's<br>customers performed by the<br>F-Branded Association.<br>Mr. Verma is not the author<br>of the analysis. The author<br>of the analysis has not been<br>called by the Commissioner<br>as a witness in this   | The data generated<br>by the Association<br>of F-branded<br>dealers meets the<br>reliability and<br>necessity test to<br>the hearsay<br>exception. The F-<br>Branded<br>Association data is<br>a source of<br>information that<br>independent<br>dealers rely on and<br>collectively  |

|                               |                             | n                    |
|-------------------------------|-----------------------------|----------------------|
| dealer operating more than    | proceeding. The             | generate. It is both |
| 10 locations in the GTA and   | Respondents are therefore   | reliable and         |
| who has been tracking port-   | deprived of the opportunity | necessary to         |
| in at the store level via the | to cross-examine the person | understand the       |
| point-of-sale software.       | who prepared the analysis   | consumer             |
| There has been a conscious    | that is being relied upon.  | behaviour in a       |
| effort on part of Freedom to  | Admitting this evidence     | given geographic     |
| position itself as an         | would be procedurally       | area. The            |
| alternative to the "Big       | unfair to the Respondents   | evidence is also     |
| Three". Attached as Exhibit   | and would impede the        | that of Mr. Verma.   |
| "K" to this affidavit is a    | truth-seeking function of   | He is the            |
| "Freedom Mobile               | the Tribunal.               | association and has  |
| Competitor Comparison"        |                             | a direct interest in |
| document prepared by          |                             | the evidence that    |
| Freedom.                      |                             | has been gathered    |
|                               |                             | and generated. In    |
|                               |                             | this context, the    |
|                               |                             | Respondents can      |
|                               |                             | cross-examine Mr.    |
|                               |                             | Verma and there is   |
|                               |                             | no unfairness.       |

## C. Complaints that are entirely without merit (Category 3)

### **Denis Albert and Stephanie Assed**

46. There are a number of complaints advanced by the Respondent that are beyond the pale of reasonability. The Commissioner has produced a witness statement that explains how it obtained and processed submissions from consumers and stakeholders. The submissions contained views on whether the merger was favourable. The witness statement was intended to explain how the Commissioner receives public input only. The actual statements are not put in evidence nor are they relied upon. The Bureau also uses an RFI process to gather information which is described in another witness statement. The results of the RFIs and the information that was received is not put in evidence. There is nothing improper in either the Denis Albert or Christine Assad witness statements. The Respondent grossly misreads the evidence and fails to understand the purpose for which it is tendered.

| Denis Albert | Pages 2-<br>4; Paras. | 5. <u>As part of the Bureau's</u><br>review of a merger, the | These paragraphs contain impermissible hearsay | Mr Albert is an employee of the |
|--------------|-----------------------|--|--|---------------------------------|
|              | 5-14                  | Bureau seeks a wide variety                                  | evidence.                                      | Bureau and                      |
|              |                       | of perspectives on the                                       |  | speaks to the                   |
|              |                       | competitive effects of the                                   | The witness makes reference                    | review process                  |
|              |                       | merger; the Bureau   | to "submissions" from                          | and how they                    |
|              |                       | considers the views of not                                   |  | receive views on                |

| 1                                 |  |
|-----------------------------------|--|
| comments. The Merger              |  |
| Feedback Form also allows         |  |
| respondents to attach files.      |  |
|                                   |  |
|                                   |  |
| 8. <u>Anyone may use to the</u>   |  |
| form at any time to share         |  |
| their views on any merger.        |  |
| Callers to the Information        |  |
| Centre are also directed to       |  |
| submit their views through        |  |
| the Merger Feedback Form.         |  |
|                                   |  |
|                                   |  |
| 9. These submissions were         |  |
| received in our receiving e-      |  |
| mail inbox. A few samples         |  |
| were entered in our database      |  |
| called the Bureau                 |  |
| Information Management            |  |
| System ("BIMS") and               |  |
| assigned to the Mergers and       |  |
| Monopolistic Practices            |  |
| (" <b>MMP</b> ") directorate. The |  |
|                                   |  |
| remainder of the                  |  |
| submissions were placed in        |  |
| a folder accessible by both       |  |
| the Information Centre and        |  |
| the MMP directorate.              |  |
|                                   |  |
| 10. As part of my duties, I       |  |
| perform the daily triage of       |  |
| all requests coming in the        |  |
| · ·                               |  |
| Information Centre's inbox.       |  |
| In doing so, I have read          |  |
| many of these submissions.        |  |
|                                   |  |
| 11. The Proposed                  |  |
| Transaction aroused a             |  |
| significant interest by           |  |
|                                   |  |
| consumers in the impact of        |  |
| the Proposed Transaction          |  |
| and the Bureau's review.          |  |
| Since the announcement of         |  |
| the Proposed Transaction in       |  |
| March 2021, the                   |  |
| Information Centre received       |  |
| 7,881 submissions regarding       |  |
| the Proposed Transaction.         |  |
| These submissions were            |  |
| mainly received through the       |  |
| manny recert ou unough the        |  |

|   | 1                            |  |
|---|------------------------------|--|
|   | Merger Feedback Form, but    |  |
|   | submissions were also        |  |
|   | received through the         |  |
|   | complaint and information    |  |
|   | request forms available on   |  |
|   | the Bureau's website at      |  |
|   | https://www.competitionbur   |  |
|   | eau.gc.ca/eic/site/cb-       |  |
|   | bc.nsf/eng/h_03167.html.     |  |
|   | These submissions came       |  |
|   | from the general pubic,      |  |
|   | competitors and the industry |  |
|   | voicing their opinion on the |  |
|   | proposed transaction. This   |  |
|   | figure is in addition to any |  |
|   | responses to requests for    |  |
|   | information issued by the    |  |
|   | Bureau's case team.          |  |
|   | Buleau s case leam.          |  |
|   |                              |  |
|   | 12. The Commissioner         |  |
|   | produced the majority of the |  |
|   | submissions received by the  |  |
|   | Information Centre,          |  |
|   | approximately 7,556          |  |
|   | documents, to Rogers         |  |
|   | Communications Inc.          |  |
|   | ("Rogers"), Shaw             |  |
|   | Communications Inc.          |  |
|   | ("Shaw"), and Videotron      |  |
|   | Ltd. ("Videotron") in the    |  |
|   | course of the present        |  |
|   | application under section 92 |  |
|   | of the Act.                  |  |
|   | <u> </u>                     |  |
|   |                              |  |
|   | 13. In conducting inquiries  |  |
|   | under the Act into previous  |  |
|   | mergers, the Bureau also     |  |
|   | received submissions         |  |
|   | through various channels     |  |
|   | with respect to those        |  |
|   | mergers. However, the        |  |
|   | Proposed Transaction has     |  |
|   | generated a significantly    |  |
|   | greater response than any    |  |
|   | other merger reviewed by     |  |
|   | the Bureau since at least    |  |
|   | 2016. The Bureau has         |  |
|   | received to-date             |  |
|   | approximately 4.16 times     |  |
|   | more submissions regarding   |  |
| L |                              |  |

| <br>-  |  |
|--|--|
| the Proposed Transaction                     |  |
| than the merger with the                     |  |
| second highest number of                     |  |
| submissions.                                 |  |
|  |  |
| 14. The number of total                      |  |
| submissions received by the                  |  |
|  |  |
| Bureau with respect to                       |  |
| mergers within the past six                  |  |
| years are set out in the table               |  |
| below. The totals seen in the                |  |
| table come from                              |  |
| submissions received                         |  |
| through the Merger                           |  |
| Feedback Form and other                      |  |
| forms located on the                         |  |
| Bureau's website, including                  |  |
| the complaint and question                   |  |
| forms. We track trends                       |  |
| either by doing a search in                  |  |
| BIMS or by creating a folder                 |  |
| collecting request and                       |  |
| submissions related to                       |  |
| specific cases. Only the top                 |  |
| five mergers by total                        |  |
| number of submissions are                    |  |
| <u>shown</u> .                               |  |
| [Page 4, Chart of Number of                  |  |
| [ruge i, chair of runneer of<br>Submissions] |  |
| ~~~~~  |  |
|  |  |

| Stephanie<br>Assad | Pages 2-<br>3; Paras.<br>-510 | 5. <u>On September 28, 2021,</u><br><u>the Bureau case team issued</u><br><u>a public request for</u><br><u>information (the "<b>RFI</b>") to<br/><u>help gather facts about the</u><br/><u>Proposed Transaction. I was</u><br/><u>one of the Bureau officers</u><br/><u>responsible for the drafting</u><br/><u>of the RFI. At the time of</u><br/><u>the issuance of the RFI, the</u><br/><u>Bureau was investigating</u><br/><u>whether the Proposed</u><br/>Transaction is likely to</u> | These paragraphs contain<br>impermissible hearsay<br>evidence.<br>The witness makes reference<br>to and attaches<br>"submissions" from<br>hundreds of individuals who<br>are not witnesses in this<br>proceeding, and which are<br>themselves replete with<br>inadmissible lay opinion | Ms. Assad is an<br>employee of the<br>Bureau and is<br>speaking to the<br>RFI process used<br>by the<br>Commissioner.<br>Her evidence<br>goes to the<br>process used to<br>gather evidence<br>and not what is<br>contained in the |
|--------------------|-------------------------------|--|--|---|
|                    |                               | result in a substantial  | evidence, prejudicial  | responses. Not a  |

| <b></b> |  |                               |                                 |
|---------|--|-------------------------------|---------------------------------|
|         | lessening or prevention of                                       | statements, and               | single                          |
|         | competition for mobile   | unsubstantiated claims.       | submission is                   |
|         | wireless, wireline internet,                                     |                               | relied upon in                  |
|         | and broadcasting services.                                       | This inadmissible evidence    | this witness<br>statement. She  |
|         | Attached as Exhibit "A" is                                       | is not being tendered to      |                                 |
|         | a copy of the RFI. Attached                                      | establish that various        | provides a                      |
|         | as <b>Exhibit "B"</b> is a press<br>release about the RFI issued | submissions were received     | mathematical                    |
|         |  | in response to the RFI.       | summary of the                  |
|         | by the Bureau on the same  | Rather, it is being tendered  | responses that<br>were reviewed |
|         | date.  | for the truth of the contents | and received.                   |
|         |  | of those submissions.         | This attack is                  |
|         | 6. The RFI invited market  |                               | frivolous and                   |
|         | participants and Canadians                                       | Neither the fact of the       | without merit.                  |
|         | to submit information to   | issuance of the RFI, nor the  | without merit.                  |
|         | assist the Bureau with its                                       | receipt, number and content   |                                 |
|         | review of the Proposed   | of the submissions received   |                                 |
|         | Transaction. One purpose of                                      | has any relevance to any      |                                 |
|         | the RFI was to seek a  | issue raised in this          |                                 |
|         | comprehensive set of   | proceeding. To the extent     |                                 |
|         | perspectives on the impacts                                      | that they have any probative  |                                 |
|         | of the Proposed Transaction,                                     | value (and they do not), that |                                 |
|         | including those of   | probative value is            |                                 |
|         | consumers of mobile  | outweighed overwhelmingly     |                                 |
|         | wireless, wireline internet,                                     | by their prejudicial effect.  |                                 |
|         | and broadcasting services.                                       | For this reason as well, the  |                                 |
|         | The RFI allowed the Bureau                                       | evidence is inadmissible.     |                                 |
|         | to learn about the impacts of                                    |                               |                                 |
|         | the Proposed Transaction   |                               |                                 |
|         | from everyday Canadians  |                               |                                 |
|         | who rely on these services                                       |                               |                                 |
|         | without requiring the Bureau<br>to directly reach out to         |                               |                                 |
|         | individual consumers.  |                               |                                 |
|         | marviauai consumers.   |                               |                                 |
|         |  |                               |                                 |
|         | 7. <u>The Bureau requested that</u>                              |                               |                                 |
|         | all those with information                                       |                               |                                 |
|         | relevant to the topics   |                               |                                 |
|         | described in the RFI to  |                               |                                 |
|         | provide submissions through                                      |                               |                                 |
|         | <u>a web-form on the Bureau's</u>                                |                               |                                 |
|         | website located at the   |                               |                                 |
|         | following address:   |                               |                                 |
|         | https://www.competitionbur                                       |                               |                                 |
|         | eau.gc.ca/eic/site/cbbc.   |                               |                                 |
|         | nsf/frm-eng/MBED-  |                               |                                 |
|         | C47KMR. Submissions  |                               |                                 |
|         | made through the web-form  |                               |                                 |
|         | were automatically sent to                                       |                               |                                 |
|         | an e-mail inbox monitored  |                               |                                 |
|         | by the Bureau. These e-  |                               |                                 |

| mails were then                    |  |
|------------------------------------|--|
| electronically preserved and       |  |
| uploaded to Nuix Discover.         |  |
| Officers on the Bureau's           |  |
|                                    |  |
| case team would then               |  |
| review the submissions.            |  |
|                                    |  |
|                                    |  |
| 8. <u>The Bureau imposed a</u>     |  |
| deadline of October 29,            |  |
| 2021 for responses to the          |  |
| RFI. As of October 29,             |  |
| 2021, the Bureau received          |  |
|                                    |  |
| <u>315 submissions in response</u> |  |
| to the RFI, copies of which        |  |
| are included under separate        |  |
| cover as Exhibit "C". These        |  |
| submissions were received          |  |
| from self-identified               |  |
| residential customers,             |  |
| business customers,                |  |
|                                    |  |
| wholesale customers,               |  |
| competitors, and industry          |  |
| and/or economic experts.           |  |
| However, the majority (286         |  |
| submissions) were from             |  |
| self-identified residential        |  |
|                                    |  |
| customers.                         |  |
|                                    |  |
| 9. I reviewed all 315              |  |
| submissions received by the        |  |
|                                    |  |
| Bureau in response to the          |  |
| <u>RFI.</u> 244 of the submissions |  |
| express a critical view of the     |  |
| Proposed Transaction. 10 of        |  |
| the submissions express a          |  |
| favourable view of the             |  |
| Proposed Transaction. 61 of        |  |
|                                    |  |
| the submissions do not             |  |
| express a either a critical or     |  |
| favourable view of the             |  |
| Proposed Transaction.              |  |
|                                    |  |
|                                    |  |
| 10. <u>In particular, 292</u>      |  |
| submissions in response to         |  |
| the RFI were marked by the         |  |
| respondents as relating to         |  |
| wireless services. Out of          |  |
|                                    |  |
| those, 239 of the                  |  |
| submissions express a              |  |

| critical view of the Proposed<br><u>Transaction; and 53 express</u><br><u>a favourable view</u> . |  |  |
|---|--|--|
|---|--|--|

## **PART IV – ORDERS REQUESTED**

47. The Commissioner seeks from the Tribunal the following relief:

(a) an Order dismissing the Respondents' motion to strike paragraphs contained in a number of witness statement put forward by the Commissioner; and

(b) costs of this motion

ALL OF WHICH IS RESPECTFULLY SUBMITTED this 26th day of October, 2022

Alexander M. Gay

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