COMPETITION TRIBUNAL TRIBUNAL DE LA CONCURRENCE FILED / PRODUIT

LED / PRODUIT

Date: January 31, 2024

CT- CT-2023-003

Annie Ruhlmann for / pour REGISTRAR / REGISTRAIRE

OTTAWA, ONT.

46

PUBLIC Page 1

CT-2023-003

THE COMPETITION TRIBUNAL

IN THE MATTER OF an application by the Commissioner of Competition for an order pursuant to sections 74.01 and 74.1 of the *Competition Act*, RSC 1985, c C-34.

BETWEEN:

COMMISSIONER OF COMPETITION

Applicant

and –

CINEPLEX INC.

Respondent

WITNESS STATEMENT OF ANTONIO PERLUZZO

- I, Antonio Perluzzo, a Competition Law Officer with the Competition Bureau (the "Bureau"), of the City of Terrebonne in the province of Quebec, make this witness statement in support of the Commissioner of Competition's application for an Order pursuant to sections 74.01 and 74.1 of the *Competition Act*, RSC, 1985, c C-34 and **AFFIRM AS FOLLOWS**:
- I have been employed by the Bureau since March 2014. I work out of the Bureau's Montreal office, in Quebec, and am a member of the Bureau's Deceptive Marketing Practices Directorate. My work responsibilities include investigating and collecting evidence related to deceptive marketing practices.
- 2. On or about June 28, 2023, I received instructions from Adam Zimmerman, a Senior Competition Law Officer at the Bureau's headquarters in

PUBLIC Page 2

Gatineau, Quebec, to conduct in-theater monitoring at two Cineplex movie theaters of my choice in Montreal, Quebec.

3. On July 5, 2023, I took the photograph of a sign in the Cinéma Starcité Montreal, located at 4825 avenue Pierre-de-Coubertin, Montreal, Quebec, attached as Exhibit A to my affidavit.

Affirmed remotely by Antonio Perluzzo stated as being located in the city of Montreal, in the Province of Quebec, before me, in the City of Ottawa, on December 20, 2023, in accordance with O. Reg. 461/20, Administering Oath or Declaration Remotely.

Commissioner for taking Affidavits

Perluzzo, Antonio

Digitally signed by Perluzzo, Antonio DN: C=CA, O=GC, OU=IC, CN="Perluzzo, Antonio" Reason: I am the author of this document Location:

Antonio Perluzzo

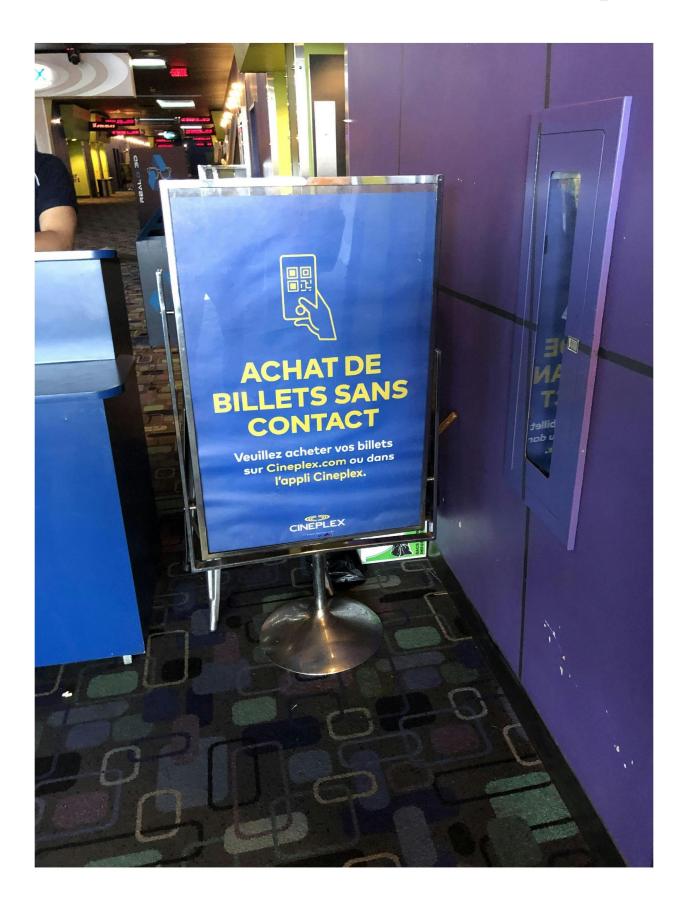


PUBLIC Page 3

This is Exhibit "A" to the affidavit of Antonio Perluzzo, affirmed remotely by Antonio Perluzzo stated as being located in the city of Montreal, in the Province of Quebec, before me, in the City of Ottawa, in the Province of Ontario, on December 20, 2023, in accordance with O. Reg 431/20, Administering Oath or Declaration Remotely.

Commissioner for Taking Affidavits





PUBLIC Page 5

CT-2023-003

THE COMPETITION TRUBINAL

IN THE MATTER OF an Application by the Commissioner of Competition for an order under sections 74.01 and 74.1 of the *Competition Act*, RSC 1985, c C-34.

BETWEEN:

COMMISSIONER OF COMPETITION

Applicant

- and -

CINEPLEX INC.

Respondent

WITNESS STATEMENT OF ANTONIO PERLUZZO

ATTORNEY GENERAL OF CANADA

Department of Justice Canada Competition Bureau Legal Services Place du Portage, Phase 1 50 Victoria Street, 22nd Floor Gatineau, QC K1A 0C9

Jonathan Hood

Tel: 416-954-5925 Jonathan.Hood@cb-bc.gc.ca

Irene Cybulsky

Tel. 613-316-5034 Irene.Cybulsky@cb-bc.gc.ca

Counsel to the Commissioner of Competition