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COMPETITION TRIBUNAL
TRIBUNAL DE LA CONCURRENCE

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March 25, 2026

BY EMAIL: tribunal@ct-tc.gc.ca

Kaitlin Fortier
Acting Senior Registry Officer
Competition Tribunal
90 Sparks Street, Suite 600
Ottawa, ON K1P 5B4

Dear Registrar:

RE: 8X Labs Inc. v. Vistar Media Inc. (CT-2025-006)

We are counsel to the respondent, Vistar Media Inc. ("Vistar"), in the above-referenced matter. Counsel for the applicant, 8X Labs Inc., has been copied to this letter.

On behalf of Vistar, we write to provide notice of the following "Designated Representatives", in accordance with the Confidentiality Order of Justice Little dated March 13, 2026:

- January Kim;
- Rory Skaggs;
- Heather Johnson; and
- Kayla Bussert.

A copy of the Confidentiality Undertakings executed by Vistar's Designated Representatives is enclosed with this letter.

Yours truly,

BENNETT JONES LLP

Emrys Davis

ECD*nb

March 25, 2026

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Enclosure: Executed Confidentiality Undertakings

- c. Sebastien Caron and David Quesnel – *LCM Attorneys Inc.*
 Frederic Dionne – *Fred Dionne Legal Inc.*
 Ethan Schiff and Dylan Yegendorf – *Bennett Jones LLP*